YOUR IMPACT:
Making the Invisible Visible

2020 BIAMD ANNUAL CONFERENCE
Turf Valley Resort
Ellicott City, MD
March 26-27, 2020
Join the Brain Injury Association of Maryland for Our Annual Educational Conference

**Who Attends:**
- Physical Therapists
- Occupational Therapists
- Speech - Language Pathologists
- Nurses
- Social Workers
- Case Managers
- Rehabilitation Counselors
- Lawyers
- Psychologists
- Licensed Clinical Professional Counselors
- Neuropsychologists
- State Agencies Representatives
- Doctors
- Family Members
- Caregivers
- Individuals living with a brain injury

**Conference Location**
For the first time, BIAMD’s 2020 Annual Conference will be held at the Turf Valley Resort. All meeting and Exhibitor spaces at the Turf Valley Resort will again be easily accessible on one floor. Turf Valley features a large general session room and conveniently located break-out rooms, nice open common space for Exhibitor booths adjacent to the dining area, and newly appointed guest rooms. The hotel has a fitness center and an outdoor pool, and is conveniently located off of I-70W, exit #83.

**Why Should I Exhibit at BIAMD’s Annual Educational Conference?**
BIAMD's Conference continuously grows every year. This is a cost-effective outreach opportunity to develop new business leads and contacts, while enhancing existing relationships with a targeted, actively engaged, audience of over 450 attendees who need your services. It is a great showcase for the following:
- Providers of medical services at inpatient, outpatient, and community levels
- Durable medical equipment suppliers
- Government health and social service programs who serve individuals with disabilities
- Attorneys, Workers’ Compensation Companies, and Case Managers
- Banks, and Insurance Companies

**Business Development:**
Engage with over 450 attendees to develop new business leads and contact and enhance existing relationships. Explain and demonstrate your products and services for attendees so they understand how you can help. Build your mailing list and stay in touch after the conference.

**Inclusion in BIAMD’s resource database:**
Send us a description of the services and devices that you provide, and we will ensure that we include your current offerings in our resource database and refer people seeking information and assistance when appropriate.

**Networking:**
Expand your network and build contacts in the brain injury community throughout Maryland and beyond. Meet local and national experts in the field. Chat with a diverse group of professionals, people living with a brain injury, their family members and other exhibitors.

**Education**
Get updated information about current research and innovations in the brain injury field from local and national experts. Attend sessions on a wide array of topics related to brain injury research, rehabilitation, caregiving, legal concerns, and more.

**Traffic Builder**
All conference participants will receive a “Exhibitor Bingo” card. Participants must visit exhibitor booths and have their bingo card stamped in order to qualify for conference door prizes. This “traffic builder” helps increase traffic flow and ensures exposure for all conference exhibitors. We will also provide time during the closing keynote session to award individual exhibitor prizes.
**Keynote Speakers**

**Opening Keynote Speaker on Thursday, March 26, 2020**

Dr. Peters is an Assistant Professor at Johns Hopkins University School of Medicine. An active clinician, teacher, and researcher, Dr. Peters sees patients in the Acquired Brain Injury Clinic and Memory and Alzheimer’s Treatment Center at Johns Hopkins Bayview. He has been internationally recognized for his research work and has received research funding from the National Institutes of Health, Department of Defense, and National Alzheimer's Coordinating Center. His research focuses on cognitive and other neuropsychiatric symptoms following traumatic brain injury with a specific focus on traumatic brain injury in older adults.

**Closing Keynote Speaker on Thursday, March 26, 2020**

In the Fall of 1998, Martin Kerrigan was 19-year-old college student with his whole future ahead of him. That changed on September 25, 1998 when he was struck by a car while crossing the street. After his injury, Martin went back to school earning his bachelor’s degree. He later went on to earn both a master’s and Educational Specialist degree in Transition Special Education with an Emphasis in Acquired Brain Injury. For the last 15 years, Martin has worked within the Montgomery County School System, and currently works as a special education teacher. For the last 13 years he has facilitated a weekly support group for individual’s living with brain injury and substance abuse issues. Martin has conducted the Participant Experience Surveys for individuals on the Traumatic Brain Injury Waiver and has also worked part time as a job coach for individual’s with brain injuries. He regularly presents at conferences on the topics of brain injury and substance abuse as well as working with students with brain injuries. Martin is the Chairperson for the Maryland Traumatic Brain Injury Advisory Board. He is an active participant on multiple subcommittees, including the Education Subcommittee, and Survivor and Family Empowerment (SAFE).

**Opening Keynote Speaker on Friday, March 27, 2020**

Ramon Diaz-Arrastia, MD, PhD is Professor of Neurology at Penn, a role he assumed in July 2016. His research interests are focused on understanding the molecular, cellular and tissue level mechanisms of neuronal injury and neuroregeneration, with the goal of developing therapies for neurotrauma. Dr. Diaz-Arrastia received his MD and PhD degrees from Baylor College of Medicine and completed post-graduate training at Harvard and Columbia. Prior to coming to Penn, he served on the faculty at the University of Texas Southwestern, the Uniformed Services University of the Health Sciences, and the National Institute of Neurologic Disorders and Stroke. Dr. Diaz-Arrastia has published over 170 primary research papers, as well as over 40 invited reviews and book chapters. He has also served on several national committees related to brain injury research and practice, convened by the NIH, the Institute of Medicine, the Department of Defense, and the Veterans Administration.

**Closing Keynote Speaker on Friday, March 27, 2020**

Dr. Kelli Williams Gary is an assistant professor in the department of rehabilitation counseling (RC) at Virginia Commonwealth University (VCU) in Richmond, VA. After sustaining a severe traumatic brain injury (TBI) twenty-nine years ago, she obtained a Bachelor of Science in OT from Chicago State University in Chicago, IL, a Master of Science and Master of Public Health from Columbia University in New York, NY, and Ph.D. from VCU. She has 24 years of clinical practice, nine years of research, and seven years teaching experience in OT and RC. She is a member of the leadership team for Culture, Race, and Health Care in the VCU Institute on Inclusion, Inquiry, and Innovation. Dr. Gary has authored/coauthored more than 24 peer-reviewed journal articles and three book chapters primarily focused on racial and ethnic minorities and caregivers with TBI and other disabilities. She served as a PI for a VCU community engagement grant to develop an after school program for children in Petersburg, VA. Currently, she recently finished serving as PI of a grant funded by National Institute on Disability, Independent Living, and Rehabilitation Research to develop a cultural family intervention after brain injury for African Americans to facilitate community reintegration of the survivor and alleviate burden and stress for the caregiver. She has presented at international, national, and state conferences on her research and her experiences of living with a TBL. She is currently the president of the board of directors for Brain Injury Association of VA (BIAV), on a special national committee that reports directly to the Secretary of Veterans Affairs in Washington, DC, and co-facilitates a monthly support group for people with brain injury sponsored by BIAV.
2020 Annual Conference Exhibitor Levels

$24,500 Strategic Partner Level

◆ Listing as Corporate Partner in conference material and in the Ballroom where general sessions are held and several locations throughout the Conference Center.
◆ Prominent, oversized space in Exhibit Area consisting of two draped, 6’ tables and chairs.
◆ Full page ad on inside front or back cover or back outside cover of Conference Program; name on front cover. Black and white artwork due by March 1, 2020.
◆ Name and logo on front of conference registration brochures
◆ 76 conference registration credits (includes staff at exhibitor booth).
◆ 30 additional conference registration credits at the reduced rate of $95 each.
◆ Distribution of your company’s brochure and/or give-away.
◆ Recognition on BIAMD Contributor/Sponsor sign.
◆ Special acknowledgment in at least 5 issues of #5ThoughtsFriday, BIAMD’s electronic newsletter and a link on BIAMD’s website.
◆ 5-minute presentation during BIAMD Plenary Meeting on March 26, 2020.
◆ One Podcast with Program Representative - Conducted by BIAMD and placed on BIAMD’s website and Social Media sites.
◆ Inclusion on “Exhibitor Bingo Card”, which encourages conference participants to visit all sponsors for the chance to win a prize.

$14,900 Champion Level

◆ Listing as Champion in conference material and in the Ballroom where general sessions are held and several locations throughout the Conference Center.
◆ Prominent, oversized space in Exhibit Area consisting of two draped, 6’ tables and chairs.
◆ Full page ad on inside front or back cover or back outside cover of Conference Program; name on front cover. Black and white artwork due by March 1, 2020.
◆ Name and logo on front of conference registration brochures.
◆ 50 conference registration credits (includes staff at exhibitor booth).
◆ Ten additional conference registration credits at the reduced rate of $95 each.
◆ Distribution of your company’s brochure and/or give-away.
◆ Recognition on BIAMD Contributor/Sponsor sign.
◆ Special acknowledgment in at least 5 issues of #5ThoughtsFriday, BIAMD’s electronic newsletter and a link on BIAMD’s website.
◆ Inclusion on “Exhibitor Bingo Card”, which encourages conference participants to visit all sponsors for the chance to win a prize.

$9,500 Corporate Partner Level

◆ Listing as Corporate Partner in conference material and in the Ballroom where general sessions are held and several locations throughout the Conference Center.
◆ Prominent, oversized space in Exhibit Area consisting of two draped, 6’ tables and chairs.
◆ Full page ad on inside front or back cover or back outside cover of Conference Program; name on front cover.
◆ Black and white artwork due by March 1, 2020.
◆ Name and logo on front of conference registration brochures
◆ Sixteen conference registration credits (includes staff at exhibitor booth).
◆ Ten additional conference registration credits at the reduced rate of $95 each.
◆ Distribution of your company’s brochure and/or give-away.
◆ Recognition on BIAMD Contributor/Sponsor sign.
◆ Special acknowledgment in at least 5 issues of #5ThoughtsFriday, BIAMD’s electronic newsletter and a link on BIAMD’s website.
◆ Inclusion on “Exhibitor Bingo Card”, which encourages conference participants to visit all sponsors for the chance to win a prize.

$7,500 Diamond Level

◆ Listing as Presenting Sponsor in conference material and in the Ballroom where general sessions are held and several locations throughout the Conference Center.
◆ Prominent, oversized space in Exhibit Area consisting of two draped, 6’ tables and chairs.
◆ Full page ad on inside front or back cover or back outside cover of Conference Program; name on front cover. Black and white artwork due by March 1, 2020.
◆ Fourteen conference registration credits (includes staff at exhibitor booth).
◆ Eight additional conference registration credits at the reduced rate of $95 each.
◆ Opportunity to distribute your company’s brochure to all conference participants at registration.
◆ Recognition on BIAMD Contributor/Sponsor sign.
◆ Special acknowledgment in at least 4 issues of #5ThoughtsFriday, BIAMD’s electronic newsletter and a link on BIAMD’s website.
◆ Inclusion on “Exhibitor Bingo Card”, which encourages conference participants to visit all sponsors for the chance to win a prize.
2020 Annual Conference Exhibitor Levels

$5,000 Platinum Level
- Listing as a Keynote Sponsor for one of the general sessions in conference material and on podium in Ballroom.
- Preferred oversized space in Exhibit Area consisting of two draped, 6’ tables and chairs.
- **Twelve conference registration credits (includes staff at exhibitor booth).**
- Eight additional conference registration credits at the reduced rate of $95 each.
- Opportunity to distribute your company’s brochure and/or give-away in conference tote distributed to all conference participants at registration.
- Logo or name on nametag for all participants, speakers and Exhibitors.
- Recognition on the BIAMD Contributor/Sponsor sign.
- Full page ad in the Conference Program. Black and white artwork due by March 1, 2020.
- Special acknowledgment in at least 3 issues of #5ThoughtsFriday, BIAMD’s electronic newsletter and a link on BIAMD’s website.
- Inclusion on “Exhibitor Bingo Card”, which encourages conference participants to visit all sponsors for the chance to win a prize.

$3,000 Gold Level
- Listing as a Conference Partner in conference material and inside and outside of a breakout room.
- Preferred oversized space in Exhibit Area consisting of two draped, 6’ tables and chairs.
- **Eight conference registration credits (includes staff at exhibitor booth).**
- Four additional conference registration credits at the reduced rate of $95 each.
- Logo or name on name tag for all participants, speakers and Exhibitors.
- Recognition on the BIAMD Contributor/Sponsor sign.
- Full page ad in the Conference Program. Black and white artwork due by March 1, 2020.
- Special acknowledgment in at least 4 issues of #5ThoughtsFriday, BIAMD’s electronic newsletter and a link on BIAMD’s website.
- Inclusion on “Exhibitor Bingo Card”, which encourages conference participants to visit all sponsors for the chance to win a prize.

$1,500 Silver Level
- Listing as a Lunch Sponsor, including name/logo on table-top signage at lunch.
- Draped, 6’ table and chairs in Exhibit Area (if you require a larger table or more space, please see information about Exhibitor space on page 7, 4 and 6 to customize your space).
- **Four conference registration credits (includes staff at exhibitor booth).**
- Six conference registration credits at the reduced rate of $95 each.
- Special acknowledgment in at least 4 issues of #5ThoughtsFriday, BIAMD’s electronic newsletter and a link on BIAMD’s website.
- Inclusion on “Exhibitor Bingo Card”, which encourages conference participants to visit all sponsors for the chance to win a prize.

$1,195 Bronze Level
- Listing as a Breakfast Sponsor, including name/logo on breakfast signage.
- Draped, 6’ table and chairs in Exhibit Area (if you require a larger table or more space, please see information about Exhibitor space on page 7, 4 and 6 to customize your space).
- **Four conference registration credits (includes staff at exhibitor booth).**
- Four additional conference registration credits at the reduced rate of $95 each.
- Special acknowledgement in #5ThoughtsFriday, BIAMD’s electronic newsletter, and a link on BIAMD’s website.
- Inclusion on “Exhibitor Bingo Card”, which encourages conference participants to visit all sponsors for the chance to win a prize.

$895 Emerald Level
- Draped, 6’ table and chairs in Exhibit Area (if you require a larger table or more space, please see information about Exhibitor space on page 7, 4 and 6 to customize your space).
- **Two conference registration credits (includes staff at exhibitor booth).**
- Two additional conference registration credits at the reduced rate of $95 each.
- Recognition on BIAMD Exhibitor sign and in Conference Program.
- Listing on BIAMD’s website.
- Inclusion on “Exhibitor Bingo Card”, which encourages conference participants to visit all sponsors for the chance to win a prize.
2020 Annual Conference
Registration Form
Complete registration form and mail or fax to
BIAMD 2200 Kernan Drive Baltimore, MD 21207 (410) 448-3541 fax
Full payment is expected by March 1, 2020

Exhibitor Levels

<table>
<thead>
<tr>
<th>Level</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategic Partner</td>
<td>$24,500</td>
</tr>
<tr>
<td>Champion</td>
<td>$14,900</td>
</tr>
<tr>
<td>Conference Partner</td>
<td>$9500</td>
</tr>
<tr>
<td>Diamond</td>
<td>$7500</td>
</tr>
<tr>
<td>Platinum</td>
<td>$5000</td>
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</table>

<table>
<thead>
<tr>
<th>Level</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold</td>
<td>$3000</td>
</tr>
<tr>
<td>Silver</td>
<td>$1500</td>
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<tr>
<td>Bronze</td>
<td>$1195</td>
</tr>
<tr>
<td>Emerald Level</td>
<td>$895</td>
</tr>
<tr>
<td>Platinum</td>
<td>$5000</td>
</tr>
</tbody>
</table>

Conference Program (w/out Sponsorship)

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page ad</td>
<td>7” x 10”</td>
<td>$270</td>
</tr>
<tr>
<td>Half page ad</td>
<td>7” x 4-3/4”</td>
<td>$170</td>
</tr>
<tr>
<td>Business card ad</td>
<td>3-1/2” x 2”</td>
<td>$120</td>
</tr>
</tbody>
</table>

Other

We require an electrical outlet: Yes______No______

We would like to donate to the Frances Bateson Dexter Scholarship Fund: $____________________________

We will be donating an item to the Silent Auction: Yes_________ No______
The item we will be donating to the Silent Auction is: ________________________________

We will be bringing a door prize item: Yes_________ No______
The door prize item we are donating is: ______________________________________

Organization Information

Organization Name: ________________________________  (name will be published exactly as shown)
Contact Person: ________________________________  Title: ________________________________
Mailing Address: ____________________________________________________________
City: ________________________________  State: ________________________________  Zip: ________________________________
Phone: ________________________________  Fax: ________________________________  Email: ________________________________

I have read and understand the Conference Terms and Conditions of Agreement listed in this prospectus. I understand what benefits, including the number of free and reduced registrations, I (or my company) am (is) entitled to.

Signature: ________________________________

Payment options: ____Check (payable to BIAMD)  ____Visa  ____MasterCard
Card Number: ________________________________  Expiration Date: ________________________________
Name on Card: ________________________________  CVC # (on back) ________________________________
Billing Address: ____________________________________________________________
Signature authorizing charge to card: ________________________________
Conference Terms & Conditions of Agreement

1) Exhibitor Staffing
Marketing or other personnel who staff exhibitor booths must complete a registration form. Each exhibitor can determine whether exhibit staff members will be covered by the registration included as part of exhibitor benefits, or whether they’ll be covered instead by fees paid for additional registrations. All participants sent by an exhibitor must be registered and their costs covered.

2) Assignment of Space and Payment
Booths will be assigned by BIAMD upon receipt of signed Conference Registration Form and payment. All space will be assigned based on date of receipt and level of sponsorship. Full payment is required with the signed agreement to qualify for booth assignment.

3) Film, Sound Devices, and Lighting
Sound movies, slide shows, or other sound devices should be turned to conversational level and must not be objectionable to neighboring Exhibitors. Any equipment that emits excessive noise must be run intermittently for specific demonstrations only. BIAMD reserves the right to restrict the use of glaring lights of objectionable lighting effects.

4) Exhibitor Space
Sponsors at the Corporate Partner, Diamond, Platinum, and Gold levels will be provided with two 6’ tables and chairs. Sponsors at the Silver, Bronze, and Emerald levels will be provided with one 6’ table and chairs. If the exhibit includes a pop-up or large floor (not table-top) display, a table will not be provided. If an Exhibitor would like and/or needs additional space, this can be negotiated with BIAMD staff in advance of the conference. Exhibitors shall in no way infringe upon or take over another Exhibitors space, public area, or walk-ways, whether that space is occupied or not.

5) Subletting of Space
Only one firm may exhibit in a single space. Furthermore, products from different firms cannot be sold in a single space.

6) Standard Booth Equipment
Standard Booth Equipment will consist of a draped 6’ x 36” table and chairs. An additional fee of $25 will be assessed for Silver, Bronze, or Emerald Level sponsors who require Oversized Booth Equipment.

7) Fire Safety and Health
The Exhibitor assumes all responsibility for compliance with local, city and state ordinances and Terms and Conditions covering fire, safety and health. Exhibitor provides the necessary shielding or safety items to protect other from equipment that is operable or any other materials, processes or operations which might cause bodily harm. All parts of all displays must meet the specifications of local fire authorities.

8) Liabilities
Exhibitor agrees that BIAMD shall not be liable for any damage or liability of any kind or for any damage or injury to persons during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor, or any person thereon with the consent of Exhibitor, and the Exhibitor will indemnify and hold harmless BIAMD from all liability whatsoever, caused by negligence or breach of obligation by Exhibitor or its employees or representatives.

9) Inability to Perform
If BIAMD should be prevented from holding the exhibit program by any cause beyond its control (such as fire, strikes, Acts of God, etc.) or if it cannot permit the Exhibitor to occupy his space due to circumstances beyond its control, BIAMD will refund to the Exhibitor the amount of the rental paid by the Exhibitor, less a proportionate share of the conference expenses, and BIAMD shall have no further obligation or liability to the Exhibitor.

10) Cancellation
Cancellations received in writing on corporate letterhead by the BIAMD office by March 1, 2020, will receive a full refund, less a $100 processing fee. Cancellations are not accepted after March 1, 2020. Such a cancellation shall be considered a default on the part of the Exhibitor, and any monies paid hereunder shall be retained by BIAMD as liquidated damages.

11) Shipments of Freight, Displays or Materials
Please contact:
2700 Turf Valley Road
Ellicott City, MD 21042
(410) 465-1500

12) Educational
Exhibitors must register as conference attendees to receive Continuing Education Credit (CEU) at the BIAMD Annual Conference.

13) Amendments
These Terms and Conditions have been formulated for the best interest of the Exhibitors as well as the BIAMD Annual Education Conference and its participants. All matters and questions not covered by these Terms and Conditions may be amended at any time by BIAMD and all amendments that may be so made shall be equally binding on all parties affected by them as by the original Terms and Conditions.

We plan to offer the following CEUs for this conference:
- Commission for Case Managers
- Commission for Rehabilitation Counselors
- Maryland Board of Physical Therapy Examiners
- Maryland Board of Examiners for Audiologists, Hearing Aid Dispensers, and Speech-Language Pathologists
- Maryland Board of Occupational Therapy Practice
- Maryland Board of Professional Counselors
- American Therapeutic Recreation Association
- Maryland Workers’ Compensation Commission (MDWCC MCRSP)
- The Maryland Board of Social Work Examiners certifies that this program meets the criteria for Category I continuing education for social workers and associates licensed in Maryland.
- The Maryland Board of Psychologists
- Maryland Nurses Association
BIAMD Annual Conference
2020 Exhibitor Opportunities

Each year, businesses like yours spend thousands of dollars to receive name recognition and to place product information in front of the right audience.

Let the Brain Injury Association of Maryland’s Annual Conference do that for you!

March 26-27, 2020

Turf Valley Resort
2700 Turf Valley Road
Ellicott City, MD 21042