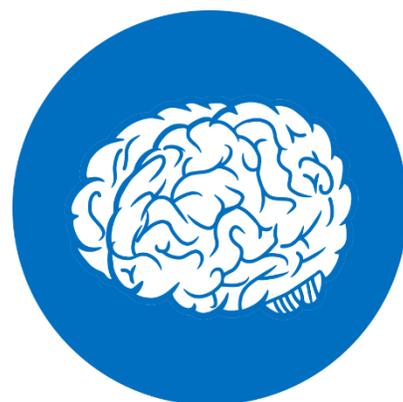




PRESENTS

# YOUR IMPACT:

Making the Invisible Visible



**2021 BIAMD ANNUAL CONFERENCE**

Virtual Platforms: REMO and Zoom

March 24-26, 2021

**RE:2021 BIAMD Virtual Brain Injury Conference – March 24-26, 2021**

Dear potential exhibitor,

The Brain Injury Association of Maryland is a 501(c)3, non-profit organization whose two primary missions are to help improve the quality of life for brain injury survivors in our community and to promote prevention and proper treatment of brain injuries in Maryland. For the last 37 years, we have been serving brain injury survivors, their families, caregivers, and medical providers to help them manage with this life altering injury.

For the past 33 years, BIAMD's preeminent event has been our annual two-day educational conference held in March as part of our National Brain Injury Awareness Month activities. It is traditionally one of the largest and best attended conferences devoted exclusively to brain injury in the Mid-Atlantic region and is built to educate individuals who are affected by brain injury in order to provide them with the best services and resources possible.

To say 2020 was a very different year for everyone is an understatement, for BIAMD included. We were compelled to cancel our 2020 conference at the end of March just as the global pandemic had reached the United States prompting everyone to rethink large gatherings of any kind. Unclear about our ability to hold our conference in person next spring, we have made the decision to hold our 2021 Conference virtually using both the Remo and Zoom platforms.

**This year's 2021 BIAMD Virtual Brain Injury Conference "Your Impact: Making the Invisible Visible" will be held Virtually on March 25<sup>th</sup> and 26<sup>th</sup>, 2021. As an added bonus for our attendees and Exhibitors, we are adding a bonus Pre-Conference Workshop on March 24<sup>th</sup> for survivors and caregivers.**

We invite you to join this informational and innovative conference as an event exhibitor. You will be able to showcase your business or program to our attendees which include physical therapists, occupational therapists, speech therapists, neurologists, registered nurses, social workers, case managers, psychologists, neuropsychologists, caregivers, family members, and individuals who have sustained an injury. In addition, you will be providing funding for our Maryland Brain Injury Connection Center which handles approximately 300 calls per month from members of our local community, state, region, and beyond.

If you have other ideas or suggestions about how your organization can support this event, please do not hesitate to contact Caitlin Starr at (410) 488-2924 or [starr@biamd.org](mailto:starr@biamd.org).

Someone from our office will be contacting you in the next few weeks to follow up on this letter and answer any questions you may have about our program or the 2021 Virtual Brain Injury Conference. Thank you for your time and consideration.

Sincerely,

**Bryan Thomas Pugh**  
Executive Director

# Join the Brain Injury Association of Maryland for Our Annual Educational Conference

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## Who Attends:

- Physical Therapists
- Occupational Therapists
- Speech - Language Pathologists
- Nurses
- Social Workers
- Case Managers
- Rehabilitation Counselors
- Lawyers
- Psychologists
- Licensed Clinical Professional Counselor
- Neuropsychologists
- State Agencies Representatives
- Doctors
- Family Members
- Caregivers
- Individuals living with a brain injury

## Conference Location

For the first time, BIAMD's 2021 Annual Conference will be held virtually on the REMO and Zoom platforms. We will be releasing a Frequently Asked Question's (FAQ's) about how to access Remo and Zoom, as well as offering demo days closer to the date of the conference.

## Why Should I Exhibit at BIAMD's Annual Educational Conference?

BIAMD's Conference has grown every year. This is a **cost-effective outreach** opportunity to develop new business leads and contacts, while enhancing existing relationships with a targeted, actively engaged, audience of over 350 attendees who need your services.

It is a great showcase for the following:

- Providers of medical services including inpatient, outpatient, and community levels
- Durable medical equipment suppliers
- Government health and social service programs who serve individuals with disabilities
- Attorneys, Workers' Compensation Companies, and Case Managers
- Banks, and Insurance Companies

## **Business Development:**

Engage with over 350 attendees to develop new business leads and contact and enhance existing relationships. Explain and demonstrate your products and services for attendees so they understand how you can help. Build your mailing list and stay in touch after the conference.

## **Inclusion in BIAMD's resource database:**

Send us a description of the services and devices that you provide, and we will ensure that we include your current offerings in our resource database and refer people seeking information and assistance when appropriate.

## **Networking:**

Expand your network and build contacts in the brain injury community throughout Maryland and beyond. Meet local and national experts in the field in our new virtual venues. Chat with a diverse group of professionals, people living with a brain injury, their family members and other exhibitors.

## **Education**

Get updated information about current research and innovations in the brain injury field from local and national experts. Attend sessions on a wide array of topics related to brain injury research, rehabilitation, caregiving, and more.

## **Traffic Builder**

All conference participants will have access to an "Exhibitor Bingo" card that will be located on the BIAMD website. Participants must visit virtual exhibitor booths and look for hidden items in the booth for it to be "stamped" in order to qualify for conference door prizes. This "traffic builder" helps increase traffic flow and ensures exposure for all conference exhibitors. We will also provide time during the closing keynote session to award individual exhibitor prizes.

# Keynote Speakers

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## **Opening Keynote Speaker on Thursday, March 25, 2021**



Ramon Diaz-Arrastia, MD, PhD is Professor of Neurology at Penn, a role he assumed in July 2016. His research interests are focused on understanding the molecular, cellular and tissue level mechanisms of neuronal injury and neuroregeneration, with the goal of developing therapies for neurotrauma. Dr. Diaz-Arrastia received his MD and PhD degrees from Baylor College of Medicine and completed post-graduate training at Harvard and Columbia. Prior to coming to Penn, he served on the faculty at the University of Texas Southwestern, the Uniformed Services University of the Health Sciences, and the National Institute of Neurologic Disorders and Stroke. Dr. Diaz-Arrastia has published over 170 primary research papers, as well as over 40 invited reviews and book chapters. He has also served on several national committees related to brain injury research and practice, convened by the NIH, the Institute of Medicine, the Department of Defense, and the Veterans Administration.

## **Closing Keynote Speaker on Thursday, March 25, 2021**



Dr. Kelli Williams Gary is an assistant professor in the department of rehabilitation counseling (RC) at Virginia Commonwealth University (VCU) in Richmond, VA. After sustaining a severe traumatic brain injury (TBI) twenty-nine years ago, she obtained a Bachelor of Science in OT from Chicago State University in Chicago, IL, a Master of Science and Master of Public Health from Columbia University in New York, NY, and Ph.D. from VCU. She has 24 years of clinical practice, nine years of research, and seven years teaching experience in OT and RC. She is a member of the leadership team for Culture, Race, and Health Care in the VCU Institute on Inclusion, Inquiry, and Innovation. Dr. Gary has authored/coauthored more than 24 peer-reviewed journal articles and three book chapters primarily focused on racial and ethnic minorities and caregivers with TBI and other disabilities. She served as a PI for a VCU community engagement grant to develop an after-school program for children in Petersburg, VA. Currently, she recently finished serving as PI of a grant funded by National Institute on Disability, Independent Living, and Rehabilitation Research to develop a cultural family intervention after brain injury for African Americans to facilitate community reintegration of the survivor and alleviate burden and stress for the caregiver. She has presented at international, national, and state conferences on her research and her experiences of living with a TBI. She is currently the president of the board of directors for Brain Injury Association of VA (BIAV), on a special national committee that reports directly to the Secretary of Veterans Affairs in Washington, DC, and co-facilitates a monthly support group for people with brain injury sponsored by BIAV.

## **Opening Keynote Speaker on Friday, March 26, 2021**



Dr. Matthew Peters is an Assistant Professor at Johns Hopkins University School of Medicine. An active clinician, teacher, and researcher, Dr. Peters sees patients in the Acquired Brain Injury Clinic and Memory and Alzheimer's Treatment Center at Johns Hopkins Bayview. He has been internationally recognized for his research work and has received research funding from the National Institutes of Health, Department of Defense, and National Alzheimer's Coordinating Center. His research focuses on cognitive and other neuropsychiatric symptoms following traumatic brain injury with a specific focus on traumatic brain injury in older adults

## **Closing Keynote Speaker on Friday, March 26, 2021**



Mr. Kyle Plussa is the founder and CEO of KP Consulting Group, LLC based out of Southwest Florida. His work helping others as a motivational public speaker and instructional consultant complements his primary service as a law enforcement officer with the State of Florida. After surviving his prolonged coma and a Severe Traumatic Brain Injury, he has committed himself to turning pain into purpose, by helping others never quit with "The Power of Choice." He is married to his wife Lauren and live together with their Golden Retriever "Lily", in Naples, Florida.

# 2021 Annual Conference Exhibitor Levels

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## \$7,500 Conference Partner Level

- ◆ Listing as Presenting Exhibitor in conference material and on the main banner on the REMO platform
- ◆ A commercial no longer than 2 minutes played prior to the general session on Thursday, March 25<sup>th</sup>, 2021
- ◆ Full page ad on inside front or back cover or back outside cover of our PDF version of our Conference Program; name on inside of front cover. Black and white artwork due by March 1, 2021.
- ◆ **Eighteen conference registration credits (includes staff at exhibitor booth).**
- ◆ Opportunity to distribute your company's information on the Remo Platforms interactive whiteboard
- ◆ Special acknowledgment in at least 4 issues of #5ThoughtsFriday, BIAMD's electronic newsletter and a link on BIAMD's website.
- ◆ Inclusion on "Exhibitor Bingo Card", which encourages conference participants to visit all exhibitors for the chance to win a prize.

## \$5,000 Platinum Level

- ◆ Listing as the Keynote Speaker Exhibitor at the beginning of every keynote session
- ◆ **Sixteen conference registration credits (includes staff at exhibitor booth).**
- ◆ Opportunity to distribute your company's brochure and/or give-away in conference tote distributed to all conference participants at registration.
- ◆ Full page ad in the Conference Program. Black and white artwork due by March 1, 2021
- ◆ Opportunity to distribute your company's information on the Remo Platforms interactive whiteboard
- ◆ Special acknowledgment in at least 3 issues of #5ThoughtsFriday, BIAMD's electronic newsletter and a link on BIAMD's website.
- ◆ Inclusion on "Exhibitor Bingo Card" which encourages conference participants to visit all exhibitors for the chance to win a prize

## \$3,000 Gold Level

- ◆ Listing as a Conference Partner in conference material
- ◆ **Ten conference registration credits (includes staff at exhibitor booth).**
- ◆ Full page ad in the Conference Program. Black and white artwork due by March 1, 2021.
- ◆ Opportunity to distribute your company's information on the Remo Platforms interactive whiteboard
- ◆ Special acknowledgment in at least 4 issues of #5ThoughtsFriday, BIAMD's electronic newsletter and a link on BIAMD's website.
- ◆ Inclusion on "Exhibitor Bingo Card" which encourages conference participants to visit all exhibitors for the chance to win a prize.

## \$1,500 Silver Level

- ◆ **Seven conference registration credits (includes staff at exhibitor booth).**
- ◆ Half page ad in the Conference Program. Black and white artwork due by March 1, 2021.
- ◆ Opportunity to distribute your company's information on the Remo Platforms interactive whiteboard
- ◆ Special acknowledgement in at least 3 issues of #5ThoughtsFriday, BIAMD's electronic newsletter which is sent using Constant Contact, an email marketing program, and a link on BIAMD's new website.
- ◆ Inclusion on "Exhibitor Bingo Card" which encourages conference participants to visit all exhibitors for the chance to win a prize.

## \$1,195 Bronze Level

- ◆ **Six conference registration credits (includes staff at exhibitor booth).**
- ◆ Half-page ad in Conference Program Book. Black and white artwork due by March 1, 2021.
- ◆ Opportunity to distribute your company's information on the Remo Platforms interactive whiteboard
- ◆ Special mention in #5ThoughtsFriday, BIAMD's electronic newsletter which is sent using Constant Contact, an email marketing program, and a link on BIAMD's new website.
- ◆ Inclusion on "Exhibitor Bingo Card" which encourages conference participants to visit all exhibitors for the chance to win a prize.

## \$895 Emerald Level

- ◆ **Three conference registration credits (includes staff at exhibitor booth).**
- ◆ Business card ad in Conference Program. Black and white artwork due by March 1, 2021.
- ◆ Recognition on BIAMD Exhibitor sign and in Conference Program.
- ◆ Listing on BIAMD's website.
- ◆ Inclusion on "Exhibitor Bingo Card" which encourages conference participants to visit all exhibitors for the chance to win a prize.

## \$500 Sapphire Level

- ◆ **Two conference registration credits (includes staff at exhibitor booth).**
- ◆ Business card ad in Conference Program. Black and white artwork due by March 1, 2021.
- ◆ Recognition on BIAMD Exhibitor sign and in Conference Program.
- ◆ Listing on BIAMD's website.
- ◆ Inclusion on "Exhibitor Bingo Card" which encourages conference participants to visit all exhibitors for the chance to win a prize.

# 2021 Annual Conference

## Registration Form

Complete registration form and mail or fax to  
**BIAMD 2200 Kernan Drive Baltimore, MD 21207 (410)448-3541 fax**  
Full payment is expected by March 1, 2021

### Exhibitor Levels

Diamond	\$7500 _____	Silver	\$1500 _____
Platinum	\$5000 _____	Bronze	\$1195 _____
Gold	\$3000 _____	Emerald Level	\$895 _____
		Sapphire Level	\$500 _____

### Conference Program (w/out Sponsorship)

Full page ad	7" x 10"	\$270 _____
Half page ad	7" x 4-3/4"	\$170 _____
Business card ad	3-1/2" x 2"	\$120 _____

### Other

We would like to donate to the Frances Bateson Dexter Scholarship Fund: \$ \_\_\_\_\_

We will be donating an item to the Silent Auction: Yes \_\_\_\_\_ No \_\_\_\_\_

The item we will be donating to the Silent Auction is: \_\_\_\_\_

We will be bringing a door prize item: Yes \_\_\_\_\_ No \_\_\_\_\_

The door prize item we are donating is: \_\_\_\_\_

### Organization Information

Organization Name: \_\_\_\_\_  
*(name will be published exactly as shown)*

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

*I have read and understand the Conference Terms and Conditions of Agreement listed in this prospectus. I understand what benefits, including the number of free and reduced registrations, I (or my company) am (is) entitled to.*

Signature: \_\_\_\_\_

Payment options: \_\_\_ Check (payable to **BIAMD**) \_\_\_ Visa \_\_\_ MasterCard

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ CVC # (on back) \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature authorizing charge to card: \_\_\_\_\_

# Conference Terms & Conditions of Agreement

## 1) Exhibitor Staffing

Marketing or other personnel who staff exhibitor booths must complete a registration form. Each exhibitor can determine whether exhibit staff members will be covered by the registration included as part of exhibitor benefits, or whether they will be covered instead by fees paid for additional registrations. All participants sent by an exhibitor must be registered and their costs covered.

## 2) Assignment of Space and Payment

Booths will be assigned by BIAMD upon receipt of signed Conference Registration Form and payment. All space will be assigned based on date of receipt and level of sponsorship. Full payment is required with the signed agreement to qualify for booth assignment.

## 3) Film, Sound Devices, and Lighting

Sound movies, slide shows, or other sound devices should be turned to conversational level. With the REMO Platform, you can link any presentations, videos, or commercials on their whiteboard. BIAMD reserves the right to restrict the use of glaring lights or objectionable lighting effects.

## 4) Exhibitor Space

Exhibitors will have a “table” in REMO that can host between 6 and 8 people at a time (including an Exhibitor seat). There will be a whiteboard where all materials will be uploaded and saved so individuals attending the conference will be available to download materials.

## 5) Subletting of Space

Only one organization may exhibit in a single space. Without prior written consent from BIAMD. Furthermore, products from different organizations cannot be sold in a single space without prior written consent from BIAMD.

## 6) Liabilities

Exhibitor agrees that BIAMD shall not be liable for any damage or liability of any kind or for any damage or injury to persons during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of virtual exhibit space by

Exhibitor, or any person thereon with the consent of Exhibitor, and the Exhibitor will indemnify and hold harmless BIAMD from all liability whatsoever, caused by negligence or breach of obligation by Exhibitor or its employees or representatives.

## 7) Inability to Perform

If BIAMD should be prevented from holding the exhibit program by any cause beyond its control (such as fire, strikes, Acts of God, etc.) or if it cannot permit the Exhibitor to occupy this space due to circumstances beyond its control, BIAMD will refund to the Exhibitor the amount of the rental paid by the Exhibitor, less a proportionate share of the conference expenses, and BIAMD shall have no further obligation or liability to the Exhibitor.

## 8) Cancellation

Cancellations received in writing on corporate letterhead by the BIAMD office by March 1, 2021, will receive a full refund, less a \$100 processing fee. Cancellations are not accepted after March 1, 2021. Such a cancellation shall be considered a default on the part of the Exhibitor, and any monies paid hereunder shall be retained by BIAMD as liquidated damages.

## 9) Educational

Exhibitors must register as conference attendees to receive Continuing Education Credit (CEU) at the BIAMD Annual Conference.

## 10) Amendments

These Terms and Conditions have been formulated for the best interest of the Exhibitors as well as the BIAMD Annual Education Conference and its participants. All matters and questions not covered by these Terms and Conditions may be amended at any time by BIAMD and all amendments that may be so made shall be equally binding on all parties affected by them as by the original Terms and Conditions.

We plan to offer the following CEUs for this conference:

- ◆ **Commission for Case Managers**
- ◆ **Commission for Rehabilitation Counselors**
- ◆ **Maryland Board of Physical Therapy Examiners**
- ◆ **Maryland Board of Examiners for Audiologists, Hearing Aid Dispensers, and Speech-Language Pathologists**
- ◆ **Maryland Board of Occupational Therapy Practice**
- ◆ **Maryland Board of Professional Counselors**
- ◆ **American Therapeutic Recreation Association**
- ◆ **Maryland Workers' Compensation Commission (MD WCC MCRSP)**
- ◆ **The Maryland Board of Social Work Examiners** certifies that this program meets the criteria for Category I continuing education for social workers and associates licensed in Maryland.
- ◆ **The Maryland Board of Psychologists**
- ◆ **Maryland Nurses Association**



**BRAIN INJURY  
ASSOCIATION**  
**O F M A R Y L A N D**

2200 Kernan Drive  
Baltimore, MD 21207  
410-448-2924  
[www.BIAMD.org](http://www.BIAMD.org)

## **BIAMD Annual Conference 2021 Exhibitor Opportunities**

Each year, businesses like yours spend thousands of dollars to receive name recognition and to place product information in front of the right audience.

*Let the Brain Injury Association of Maryland's Annual Conference  
do that for you!*

March 24-26, 2021

