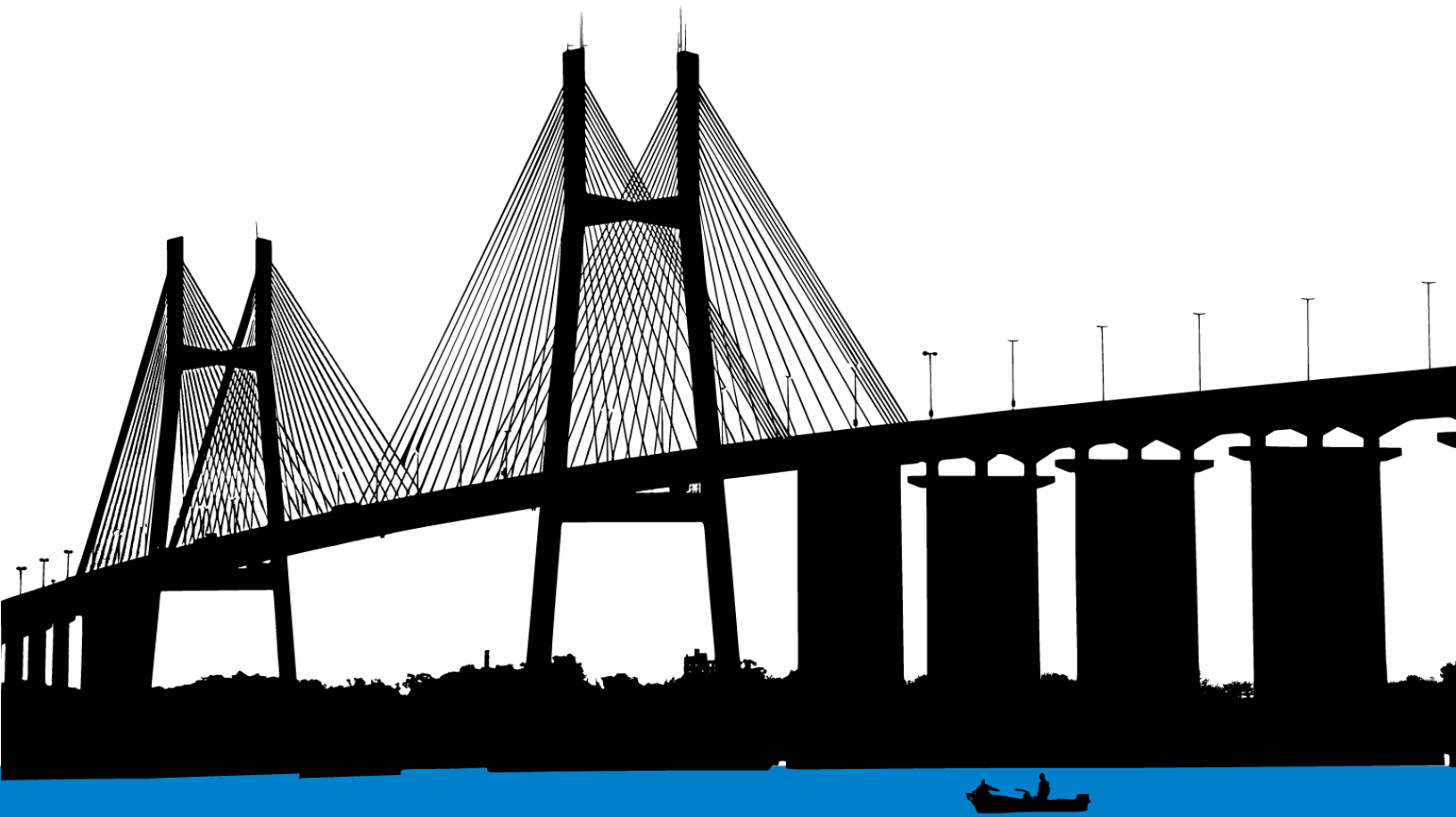




PRESENTS

A Bridge to Hope:



Celebrating 40 years of Hope

March 22nd - 24th, 2023 | DoubleTree - Pikesville

Join the Brain Injury Association of Maryland for Our Annual Educational Conference

Who Attends:

- Physical Therapists
- Occupational Therapists
- Speech - Language Pathologists
- Nurses
- Social Workers
- Case Managers
- Rehabilitation Counselors
- Lawyers
- Psychologists
- Licensed Clinical Professional Counselor
- Neuropsychologists
- State Agencies Representatives
- Doctors
- Family Members
- Caregivers
- Individuals living with a brain injury

Conference Location

For the first time, BIAMD's 2023 Annual Conference will be held at the **DoubleTree Pikesville**. All meeting and Exhibitor space at the DoubleTree Pikesville will again be easily accessible on one floor. DoubleTree features a large general session room and conveniently located break-out rooms, nice open common space for Exhibitor booths adjacent to the dining area, and newly appointed guest rooms. The hotel has a fitness center and an outdoor pool, and is conveniently located off 695, Exit 20.

Why Should I Exhibit at BIAMD's Annual Educational Conference?

BIAMD's Conference has grown every year. This is a **cost-effective outreach** opportunity to develop new business leads and contacts, while enhancing existing relationships with a targeted, actively engaged, audience of over 450 attendees who need your services. It is a great showcase for the following:

- Providers of medical services including inpatient, outpatient, and community levels
- Durable medical equipment suppliers
- Government health and social service programs who serve individuals with disabilities
- Attorneys, Workers' Compensation Companies, and Case Managers
- Banks, and Insurance Companies

Business Development:

Engage with over 450 attendees to develop new business leads and contact and enhance existing relationships. Explain and demonstrate your products and services for attendees so they understand how you can help. Build your mailing list and stay in touch after the conference.

Inclusion in BIAMD's resource database:

Send us a description of the services and devices that you provide, and we will ensure that we include your current offerings in our resource database and refer people seeking information and assistance when appropriate.

Networking:

Expand your network and build contacts in the brain injury community throughout Maryland and beyond. Meet local and national experts in the field. Chat with a diverse group of professionals, people living with a brain injury, their family members and other exhibitors.

Education

Get updated information about current research and innovations in the brain injury field from local and national experts. Attend sessions on a wide array of topics related to brain injury research, rehabilitation, caregiving, legal concerns, and more.

Traffic Builder

All conference participants will receive a "Exhibitor Bingo" card. Participants must visit exhibitor booths and have their bingo card stamped in order to qualify for conference door prizes. This "traffic builder" helps increase traffic flow and ensures exposure for all conference exhibitors. We will also provide time during the closing keynote session to award individual exhibitor prizes.

Keynote Speakers

Opening Keynote Speaker on Thursday, March 23, 2023



Max Shmidheiser is a board-certified clinical neuropsychologist under the auspices of the American Board of Professional Psychology, as well as a licensed psychologist and a certified school psychologist. As a clinician, he supervises graduate students and works with inpatient and outpatient populations with acquired brain injuries at MossRehab Hospital, Drucker Brain Injury Center. He also provides neuropsychological consultation and assessments for the MossRehab Concussion Center, which he co-founded over eight years ago. As a seminar leader and lecturer at Penn GSE, Dr. Shmidheiser teaches about ethics and clinical issues. He serves as chair for MossRehab for the Brain Safety Fair Committee for the Brain Injury Association of Pennsylvania, where he facilitates the planning and organization of public events promoting brain injury prevention and awareness. His current interests relate to advocacy and ethical considerations for the intersection between mental health and technology, especially regarding applications for tele-behavioral health

Closing Keynote Speaker on Thursday, March 23, 2023



Nick Prefontaine was named a top motivational speaker of 2022 in Yahoo Finance. He's a Speaker, Founder and CEO of Common Goal, a company that inspires and leads motivated people to their common goal. Their Mission is to provide people with the support and tools to achieve their limitless potential. Nick's been featured in Brainz Media, Swaay and Authority Magazine

Opening Keynote Speaker on Friday, March 24, 2023



Alba Azola, M.D., is a rehabilitation physician helping patients restore function and movement after an injury or illness. Her expertise includes neurorehabilitation and rehabilitation for swallowing disorders. Dr. Azola completed her residency in physical medicine and rehabilitation at the Johns Hopkins Department of Physical Medicine and Rehabilitation, where in her final year she was awarded the Frank L. Coulson, Jr. Award for Clinical Excellence. Prior to the residency, she was a post-doctoral fellow at the Swallowing Neurophysiology Laboratory at Johns Hopkins. Dr. Azola received her medical degree from the Ponce School of Medicine in Puerto Rico, where she grew up. After the devastating hurricane Maria in 2017, she returned to her homeland to help with hurricane relief.

Closing Keynote Speaker on Friday, March 24, 2023



Kelly Lang, co-author of *The Miracle Child: Traumatic Brain Injury and Me* is a brain injury survivor and caregiver to her daughter who sustained a traumatic brain injury in 2001. Her advocacy began the day they arrived in the hospital and continues today. Kelly is a member of the Brain Injury Association of America's Advisory Council, serves on the Virginia Brain Injury Advisory Council, co-leads the TBI Advisory and Leadership Group, and is a former faculty member of the National Center for Advancing Person-Centered Practices and Systems (NCAPPS) Brain Injury Learning Collaborative. Kelly has presented at several conferences and webinars including the Administration for Community Living Stakeholder Day, association conferences, universities, and many others. Kelly and her husband created a website <https://www.themiraclechild.org/>, educating others about brain injury. As both a caregiver and survivor for 20 years, she has a unique perspective. Kelly will illustrate the positive and negative outcomes of communication and their effect on recovery. She will provide tips and tricks to make the conversation more beneficial for both parties.

2023 Annual Conference Exhibitor Levels

\$24,500 Strategic Partner Level

- ◆ Listing as Strategic Corporate Partner in conference material and in the Ballroom where general sessions are held and several locations throughout the Conference Center.
- ◆ Prominent, oversized space in Exhibit Area consisting of two draped, 6' tables and chairs.
- ◆ Full page ad on inside front or back cover or back outside cover of Conference Program; name on front cover. Black and white artwork due by March 1, 2023.
- ◆ Name and logo on front of conference registration brochures
- ◆ **76 conference registration credits (includes staff at exhibitor booth).**
- ◆ 30 additional conference registration credits at the reduced rate of \$95 each.
- ◆ Distribute your company's brochure and/or give-away.
- ◆ Recognition on BIAMD Contributor/Sponsor sign.
- ◆ Special acknowledgment in at least 5 issues of #5ThoughtsFriday, BIAMD's electronic newsletter and a link on BIAMD's new website.
- ◆ 5-minute presentation during BIAMD Plenary Meeting on March 23, 2023.
- ◆ One Podcast with Program Representative - Conducted by BIAMD and placed on BIAMD's website and Social Media sites.
- ◆ Inclusion on "Exhibitor Bingo Card", which encourages conference participants to visit all sponsors for the chance to win a prize.

\$14,900 Champion Level

- ◆ Listing as Champion in conference material and in the Ballroom where general sessions are held and several locations throughout the Conference Center.
- ◆ Prominent, oversized space in Exhibit Area consisting of two draped, 6' tables and chairs.
- ◆ Full page ad on inside front or back cover or back outside cover of Conference Program; name on front cover. Black and white artwork due by March 1, 2023.
- ◆ Name and logo on front of conference registration brochures.
- ◆ **50 conference registration credits (includes staff at exhibitor booth).**
- ◆ Ten additional conference registration credits at the reduced rate of \$95 each.
- ◆ Distribute your company's brochure and/or give-away.
- ◆ Recognition on BIAMD Contributor/Sponsor sign.
- ◆ Special acknowledgment in at least 5 issues of #5ThoughtsFriday, BIAMD's electronic newsletter and a link on BIAMD's new website.
- ◆ Inclusion on "Exhibitor Bingo Card", which encourages conference participants to visit all sponsors for the chance to win a prize.

\$9,500 Corporate Partner Level

- ◆ Listing as Corporate Partner in conference material and in the Ballroom where general sessions are held and several locations throughout the Conference Center.
- ◆ Prominent, oversized space in Exhibit Area consisting of two draped, 6' tables and chairs.
- ◆ Full page ad on inside front or back cover or back outside cover of Conference Program; name on front cover.
- ◆ Black and white artwork due by March 1, 2023.
- ◆ Name and logo on front of conference registration brochures
- ◆ **Sixteen conference registration credits (includes staff at exhibitor booth).**
- ◆ Ten additional conference registration credits at the reduced rate of \$95 each.
- ◆ Distribute your company's brochure and/or give-away.
- ◆ Recognition on BIAMD Contributor/Sponsor sign.
- ◆ Special acknowledgment in at least 5 issues of #5ThoughtsFriday, BIAMD's electronic newsletter and a link on BIAMD's new website.
- ◆ Inclusion on "Exhibitor Bingo Card", which encourages conference participants to visit all sponsors for the chance to win a prize.

\$7,500 Diamond Level

- ◆ Listing as Presenting Sponsor in conference material and in the Ballroom where general sessions are held and several locations throughout the Conference Center.
- ◆ Prominent, oversized space in Exhibit Area consisting of two draped, 6' tables and chairs.
- ◆ Full page ad on inside front or back cover or back outside cover of Conference Program; name on front cover. Black and white artwork due by March 1, 2023.
- ◆ **Fourteen conference registration credits (includes staff at exhibitor booth).**
- ◆ Eight additional conference registration credits at the reduced rate of \$95 each.
- ◆ Opportunity to distribute your company's brochure to all conference participants at registration.
- ◆ Recognition on BIAMD Contributor/Sponsor sign.
- ◆ Special acknowledgment in at least 4 issues of #5ThoughtsFriday, BIAMD's electronic newsletter and a link on BIAMD's new website.
- ◆ Inclusion on "Exhibitor Bingo Card", which encourages conference participants to visit all sponsors for the chance to win a prize.

2023 Annual Conference Exhibitor Levels

\$5,000 Platinum Level

- ◆ Listing as a Keynote Sponsor for one of the general sessions in conference material and on podium in Ballroom.
- ◆ Preferred oversized space in Exhibit Area consisting of two draped, 6' tables and chairs.
- ◆ **Twelve conference registration credits (includes staff at exhibitor booth).**
- ◆ Eight additional conference registration credits at the reduced rate of \$95 each.
- ◆ Opportunity to distribute your company's brochure and/or give-away in conference tote distributed to all conference participants at registration.
- ◆ Logo or name on nametag for all participants, speakers and Exhibitors.
- ◆ Recognition on the BIAMD Contributor/Sponsor sign.
- ◆ Full page ad in the Conference Program. Black and white artwork due by March 1, 2023.
- ◆ Special acknowledgement in at least 3 issues of #5ThoughtsFriday, BIAMD's electronic newsletter which is sent using Constant Contact, an email marketing program, and a link on BIAMD's new website.
- ◆ Inclusion on "Exhibitor Bingo Card" which encourages conference participants to visit all sponsors for the chance to win a prize

\$3,000 Gold Level

- ◆ Listing as a Conference Partner in conference material and inside and outside of a breakout room.
- ◆ Preferred oversized space in Exhibit Area consisting of two draped, 6' tables and chairs.
- ◆ **Eight conference registration credits (includes staff at exhibitor booth).**
- ◆ Four additional conference registration credits at the reduced rate of \$95 each.
- ◆ Logo or name on name tag for all participants, speakers and Exhibitors.
- ◆ Recognition on the BIAMD Contributor/Sponsor sign.
- ◆ Full page ad in the Conference Program. Black and white artwork due by March 1, 2023.
- ◆ Special acknowledgement in at least 3 issues of #5ThoughtsFriday, BIAMD's electronic newsletter which is sent using Constant Contact, an email marketing program, and a link on BIAMD's new website.
- ◆ Inclusion on "Exhibitor Bingo Card" which encourages conference participants to visit all sponsors for the chance to win a prize.

\$1,500 Silver Level

- ◆ Listing as a Lunch Sponsor, including name/logo on table-top signage at lunch.
- ◆ Draped, 6' table and chairs in Exhibit Area (if you require a larger table or more space, please see information about Exhibitor space on page 7, 4 and 6 to customize your space).
- ◆ **Four conference registration credits (includes staff at exhibitor booth).**
- ◆ Six conference registration credits at the reduced rate of \$95 each.
- ◆ Half page ad in the Conference Program. Black and white artwork due by March 1, 2023.
- ◆ Special acknowledgement in at least 3 issues of #5ThoughtsFriday, BIAMD's electronic newsletter which is sent using Constant Contact, an email marketing program, and a link on BIAMD's new website.
- ◆ Inclusion on "Exhibitor Bingo Card" which encourages conference participants to visit all sponsors for the chance to win a prize.

\$1,195 Bronze Level

- ◆ Listing as a Breakfast Sponsor, including name/logo on breakfast signage.
- ◆ Draped, 6' table and chairs in Exhibit Area (if you require a larger table or more space, please see information about Exhibitor space on page 7, 4 and 6 to customize your space).
- ◆ **Four conference registration credits (includes staff at exhibitor booth).**
- ◆ Four additional conference registration credits at the reduced rate of \$95 each.
- ◆ Half-page ad in Conference Program Book. Black and white artwork due by March 1, 2023.
- ◆ Special mention in #5ThoughtsFriday, BIAMD's electronic newsletter which is sent using Constant Contact, an email marketing program, and a link on BIAMD's new website.
- ◆ Inclusion on "Exhibitor Bingo Card" which encourages conference participants to visit all sponsors for the chance to win a prize.

\$895 Emerald Level

- ◆ Draped, 6' table and chairs in Exhibit Area (if you require a larger table or more space, please see information about Exhibitor space on page 7, 4 and 6 to customize your space).
- ◆ **Two conference registration credits (includes staff at exhibitor booth).**
- ◆ Two additional conference registration credits at the reduced rate of \$95 each.
- ◆ Business card ad in Conference Program. Black and white artwork due by March 1, 2023.
- ◆ Recognition on BIAMD Exhibitor sign and in Conference Program.
- ◆ Listing on BIAMD's new website.
- ◆ Inclusion on "Exhibitor Bingo Card" which encourages conference participants to visit all sponsors for the chance to win a prize.

2023 Annual Conference

Registration Form

Complete registration form and mail or fax to
BIAMD 2200 Kernan Drive Baltimore, MD 21207 (410)448-3541 fax
Full payment is expected by March 1, 2023

Exhibitor Levels

Strategic Partner	\$24,500 _____	Gold	\$3000 _____
Champion	\$14,900 _____	Silver	\$1500 _____
Conference Partner	\$9500 _____	Bronze	\$1195 _____
Diamond	\$7500 _____	Emerald Level	\$895 _____
Platinum	\$5000 _____		

Conference Program (w/out Sponsorship)

Full page ad	7" x 10"	\$270 _____
Half page ad	7" x 4-3/4"	\$170 _____
Business card ad	3-1/2" x 2"	\$120 _____

Other

We require an electrical outlet: Yes _____ No _____

We would like to donate to the Frances Bateson Dexter Scholarship Fund: \$ _____

We will be donating an item to the Silent Auction: Yes _____ No _____

The item we will be donating to the Silent Auction is: _____

We will be bringing a door prize item: Yes _____ No _____

The door prize item we are donating is: _____

Organization Information

Organization Name: _____
(name will be published exactly as shown)

Contact Person: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

I have read and understand the Conference Terms and Conditions of Agreement listed in this prospectus. I understand what benefits, including the number of free and reduced registrations, I (or my company) am (is) entitled to.

Signature: _____

Payment options: _____ Check (payable to **BIAMD**) _____ Visa _____ MasterCard _____

Card Number: _____ Expiration Date: _____

Name on Card: _____ CVC # (on back) _____

Billing Address: _____

Signature authorizing charge to card: _____

Conference Terms & Conditions of Agreement

1) Exhibitor Staffing

Marketing or other personnel who staff exhibitor booths must complete a registration form. Each exhibitor can determine whether exhibit staff members will be covered by the registration included as part of exhibitor benefits, or whether they'll be covered instead by fees paid for additional registrations. All participants sent by an exhibitor must be registered and their costs covered.

2) Assignment of Space and Payment

Booths will be assigned by BIAMD upon receipt of signed Conference Registration Form and payment. All space will be assigned based on date of receipt and level of sponsorship. Full payment is required with the signed agreement to qualify for booth assignment.

3) Film, Sound Devices, and Lighting

Sound movies, slide shows, or other sound devices should be turned to conversational level and must not be objectionable to neighboring Exhibitors. Any equipment that emits excessive noise must be run intermittently for specific demonstrations only. BIAMD reserves the right to restrict the use of glaring lights of objectionable lighting effects.

4) Exhibitor Space

Sponsors at the Strategic Partner, Corporate Partner, Diamond, Platinum, and Gold levels will be provided with two 6' tables and chairs. Sponsors at the Silver, Bronze, and Emerald levels will be provided with one 6' table and chairs. If the exhibit includes a pop-up or large floor (not table-top) display, a table will not be provided. If an exhibitor would like and/or needs additional space, this can be negotiated with BIAMD staff in advance of the conference. Exhibitors shall in no way infringe upon or take over another exhibitor's space, public areas, or walkways, whether that space is occupied or not.

5) Subletting of Space

Only one firm may exhibit in a single space. Furthermore, products from different firms cannot be sold in a single space.

6) Standard Booth Equipment

Standard Booth Equipment will consist of a draped 6' x 36' table and chairs. An additional fee of \$25 will be assessed for Silver, Bronze, or Emerald Level sponsors who require Oversized Booth Equipment.

7) Fire Safety and Health

The Exhibitor assumes all responsibility for compliance with local, city and state ordinances and Terms and Conditions covering fire, safety and health. Exhibitor provides the necessary shielding or safety items to protect other from equipment that is operable or any other materials, processes or operations which might cause bodily harm. All parts of all displays must meet the specifications of local fire authorities.

8) Liabilities

Exhibitor agrees that BIAMD shall not be liable for any damage or liability of any kind or for any damage or injury to persons during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by

Exhibitor, or any person thereon with the consent of Exhibitor, and the Exhibitor will indemnify and hold harmless BIAMD from all liability whatsoever, caused by negligence or breach of obligation by Exhibitor or its employees or representatives.

9) Inability to Perform

If BIAMD should be prevented from holding the exhibit program by any cause beyond its control (such as fire, strikes, Acts of God, etc.) or if it cannot permit the Exhibitor to occupy his space due to circumstances beyond its control, BIAMD will refund to the Exhibitor the amount of the rental paid by the Exhibitor, less a proportionate share of the conference expenses, and BIAMD shall have no further obligation or liability to the Exhibitor.

10) Cancellation

Cancellations received in writing on corporate letterhead by the BIAMD office by March 1, 2023, will receive a full refund, less a \$100 processing fee. Cancellations are not accepted after March 1, 2023. Such a cancellation shall be considered a default on the part of the Exhibitor, and any monies paid hereunder shall be retained by BIAMD as liquidated damages.

11) Shipments of Freight, Displays or Materials

Please contact:

DoubleTree - Pikesville
1726 Reisterstown Road
Pikesville, MD 21208
410-653-1100

12) Educational

Exhibitors must register as conference attendees to receive Continuing Education Credit (CEU) at the BIAMD Annual Conference.

13) Amendments

These Terms and Conditions have been formulated for the best interest of the Exhibitors as well as the BIAMD Annual Education Conference and its participants. All matters and questions not covered by these Terms and Conditions may be amended at any time by BIAMD and all amendments that may be so made shall be equally binding on all parties affected by them as in the original Terms and Conditions.

We plan to offer the following CEUs for this conference:

- ◆ Commission for Case Managers
- ◆ Certified Peer Support Specialist
- ◆ Commission for Rehabilitation Counselors
- ◆ Maryland Board of Physical Therapy Examiners
- ◆ Maryland Board of Examiners for Audiologists, Hearing Aid Dispensers, and Speech-Language Pathologists
- ◆ Maryland Board of Occupational Therapy Practice
- ◆ Maryland Board of Professional Counselors
- ◆ American Therapeutic Recreation Association
- ◆ Maryland Workers' Compensation Commission (MD WCC MCRSP)
- ◆ The Maryland Board of Social Work Examiners certifies that this program meets the criteria for Category I continuing education for social workers and associates licensed in Maryland.
- ◆ The Maryland Board of Psychologists
- ◆ Maryland Nurses Association



Non-Profit
Organization
US Postage

2200 Kernan Drive
Baltimore, MD 21207
www.BIAMD.org
410-448-2924

BIAMD Annual Conference 2023 Exhibitor Opportunities

Each year, businesses like yours spend thousands of dollars to receive name recognition and to place product information in front of the right audience.

***Let the Brain Injury Association of Maryland's
Annual Conference do that for you!***

March 22-24, 2023

DoubleTree – Pikesville
1726 Reisterstown Road
Pikesville, MD 21208