



**BRAIN INJURY  
ASSOCIATION**  

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**OF MARYLAND**

*presents*

**BUILDING A NETWORK OF  
HOPE:**



**30 YEARS OF MAKING MILESTONES  
MATTER**

**2018 BIAMD ANNUAL CONFERENCE  
RADISSON HOTEL - NORTH  
BALTIMORE TIMONIUM, MD  
MARCH 15-16, 2018**

*Exhibitor Opportunities*

# *Join the Brain Injury Association of Maryland for Our Annual Educational Conference*

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## **Conference Location**

For the seventh year, BIAMD's 2018 Annual Conference will return to the **Radisson Hotel - North Baltimore**. Sponsors, participants, and speakers have given **Radisson Hotel - North Baltimore** continued praise at the 2017 Annual Conference for location, and layout. All meeting and Exhibitor space at the Radisson Hotel will again be easily accessible on one floor. The Radisson Hotel, which was renovated in 2015, features a large general session room and conveniently located break-out rooms, nice open common space for Exhibitor booths adjacent to the dining area, and newly appointed guest rooms. The hotel has a fitness center and an outdoor pool, and is conveniently located off of I-83, exit #16-A. There is a Light Rail station only blocks away, and the hotel has complimentary van service within a 5-mile radius.

## **Reach Your Top Prospects - Our Constituents**

During BIAMD's Annual Educational Conference, you can reach over 450 individuals from all over the country. This is a **cost effective** opportunity to develop new business leads and contacts, while enhancing existing relationships with a targeted, actively engaged audience, including:

- Over 450 active and interested members of the brain injury community who need your services
- Professionals from many areas of healthcare attend, including doctors, lawyers, neuropsychologists, physical, occupational, and speech-language pathologist therapists, social workers, case managers, rehabilitation counselors, nurses, state agency personnel, employment specialists
- Individuals with brain injury, their family members and/or caregivers

## **Why Should I Exhibit at BIAMD's Annual Educational Conference?**

This conference has grown every year, with an increase in the number of participants and sponsors. It is a great showcase for the following:

- Providers of medical services including inpatient, outpatient, and community levels
- Durable medical equipment suppliers
- Government health and social service programs who serve individuals with disabilities
- Attorneys, Workers' Compensation Companies, Case Managers
- Banks, Insurance Companies

## **Education and Networking Opportunities**

Attend sessions on a wide array of topics related to brain injury research, rehabilitation, caregiving, legal concerns, and more. Chat with a diverse group of professionals, consumers and family members, and other Exhibitors. This is a terrific chance to network and build contacts in the brain injury community throughout Maryland and beyond.

## **Traffic Builder**

All conference participants will receive a "Exhibitor Bingo" card. Participants must visit sponsor booths and have their bingo card stamped in order to qualify for conference door prizes. This "traffic builder" helps increase traffic flow and ensures exposure for all conference sponsors. We will also provide time during the closing keynote session to award individual sponsor prizes.

**2200 Kernan Drive  
Baltimore, MD 21207**

**410.448.2924 ph \* 410.448.3541 fax \* [www.BIAMD.org](http://www.BIAMD.org)**

# Keynote Speakers

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## Opening Keynote Speaker on Thursday, March 15, 2018

**John Whyte, MD PhD**, is a board certified physiatrist, specializing in traumatic brain injury, and a cognitive psychologist. In 1992 he became the founding director of the Moss Rehabilitation Research Institute (MRRI). Dr. Whyte's clinical and research activities have focused on assessment and treatment of impairments of attention, executive function, and consciousness, and on the special methodologic challenges posed by rehabilitation research. He has directed two NIH-funded infrastructure grants to support other researchers conducting cognitive neuroscience and cognitive rehabilitation research. Dr. Whyte has received numerous awards for his research contributions. In 2015 he was elected to the National Academy of Medicine.



## Closing Keynote Speaker on Thursday, March 15, 2018

**Saul Raisin**, laid comatose in a French hospital just over 10 years ago. He almost lost his life. His massive brain injuries were the result of a high-speed bicycle crash. A bicycle helmet saved his life. Saul's parents were told by doctors that he could be brain dead. If he were to live, they needed to find a nursing home for him because he would need special health care assistance the rest of his life. Prior to his crash, Saul was in the process of building an impressive racing resume. He'd won the Best Young Rider jersey at the Tour de Georgia, captured ninth place overall at the Tour of Germany, turned in the strongest American performance at the 2005 World Championships, and won a mountainous stage in the first race of 2006. At the age of 23, his future in cycling could not have been brighter. In the blink of an eye, his world changed. In that same instant, though he couldn't possibly comprehend it at the time, his life gained real purpose. Saul told his friends and family when he was in the hospital if he ever lived a normal life again that he wanted to give back and help people like him.



## Opening Keynote Speaker on Friday, March 16, 2018

**Frederick Parente, MD, PhD**, is a Professor of Psychology at Towson University in Towson Maryland, where he regularly teaches graduate courses in statistics, neuropsychological assessment, neuro-rehabilitation and artificial intelligence. He earned a Ph.D. in Psychology from the University of New Mexico in 1975, and completed a post-doctoral fellowship in Physiology at the University of Maryland Dental School in 1981. Now an adjunct Assistant Professor at the Medical College of Virginia in the Department of Physical Medicine and Rehabilitation, his research and publications involve developing and evaluating techniques and applications for neuro-rehabilitation after brain injury and computer simulation of cognitive dysfunction. Along these lines, he has published three books and over 30 journal articles that involve efficacious treatment of cognitive dysfunction after TBI.



## Closing Keynote Speaker on Friday, March 16, 2018

**Amy Zellmer**, sustained her TBI in February of 2014 after falling on a patch of ice and landing full-force on the back of her skull. She is still recovering and understanding the full scope of her injury. She is a professional photographer and creative coach located in Saint Paul, MN. She is a frequent contributor to the Huffington Post, and a loud and proud advocate for TBI awareness. She sits on the Brain Injury Advisory Council for the Brain Injury Association of America, and contributes to The Challenge! magazine. She travels the country with her Yorkie, Pixxie, and brings awareness everywhere she goes!

# 2018 Annual Conference Exhibitor Levels

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## \$24,500 Strategic Partner Level

- \* Listing as Corporate Partner in conference material and in the Ballroom where general sessions are held and several locations throughout the Conference Center.
- \* Prominent, oversized space in Exhibit Area consisting of two draped, 6' tables and chairs.
- \* Full page ad on inside front or back cover or back outside cover of Conference Program; name on front cover. Black and white artwork due by February 24, 2018.
- \* Name and logo on front of conference registration brochures
- \* **76 conference registration credits (includes staff at sponsor booth).**
- \* 30 additional conference registration credits at the reduced rate of \$95 each.
- \* Distribute your company's brochure and/or give-away.
- \* Recognition on BIAMD Contributor/Sponsor sign.
- \* Special acknowledgement in at least 5 issues of #5ThoughtsFriday and a link on BIAMD's new website.
- \* 5 minute presentation during BIAMD Plenary Meeting on March 15th.
- \* One Podcast with Program Representative - Conducted by BIAMD and placed on BIAMD's website and Social Media sites
- \* Inclusion on "Exhibitor Bingo Card" which encourages conference participants to visit all sponsors for the chance to win a prize.

## \$14,900 Champion Level

- \* Listing as Champion in conference material and in the Ballroom where general sessions are held and several locations throughout the Conference Center.
- \* Prominent, oversized space in Exhibit Area consisting of two draped, 6' tables and chairs.
- \* Full page ad on inside front or back cover or back outside cover of Conference Program; name on front cover. Black and white artwork due by February 24, 2018.
- \* Name and logo on front of conference registration brochures
- \* **50 conference registration credits (includes staff at sponsor booth).**
- \* Ten additional conference registration credits at the reduced rate of \$95 each.
- \* Distribute your company's brochure and/or give-away.
- \* Recognition on BIAMD Contributor/Sponsor sign.
- \* Special acknowledgement in at least 5 issues of LINKS, BIAMD's electronic newsletter
- \* Inclusion on "Exhibitor Bingo Card" which encourages conference participants to visit all sponsors for the chance to win

## \$9,500 Corporate Partner Level

- \* Listing as Corporate Partner in conference material and in the Ballroom where general sessions are held and several locations throughout the Conference Center.
- \* Prominent, oversized space in Exhibit Area consisting of two draped, 6' tables and chairs.
- \* Full page ad on inside front or back cover or back outside cover of Conference Program; name on front cover.
- \* Black and white artwork due by February 24, 2018.
- \* Name and logo on front of conference registration brochures
- \* **Sixteen conference registration credits (includes staff at sponsor booth).**
- \* Ten additional conference registration credits at the reduced rate of \$95 each.
- \* Distribute your company's brochure and/or give-away
- \* Recognition on BIAMD Contributor/Sponsor sign.
- \* Special acknowledgement in at least 5 issues of LINKS, BIAMD's electronic newsletter and a link on BIAMD's new website.
- \* Inclusion on "Exhibitor Bingo Card" which encourages conference participants to visit all sponsors for the chance to win a prize.

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## \* \$7,500 Diamond Level

- \* Listing as Presenting Sponsor in conference material and in the Ballroom where general sessions are held and several locations throughout the Conference Center.
- \* Prominent, oversized space in Exhibit Area consisting of two draped, 6' tables and chairs.
- \* Full page ad on inside front or back cover or back outside cover of Conference Program; name on front cover. Black and white artwork due by February 24, 2018.
- \* **Fourteen conference registration credits (includes staff at sponsor booth).**
- \* Eight additional conference registration credits at the reduced rate of \$95 each.
- \* Opportunity to distribute your company's brochure to all conference participants at registration.
- \* Recognition on BIAMD Contributor/Sponsor sign.
- \* Special acknowledgement in at least 3 issues of LINKS, BIAMD's electronic newsletter
- \* Inclusion on "Exhibitor Bingo Card" which encourages conference participants to visit all sponsors for the chance to win a prize.

# 2018 Annual Conference Exhibitor Levels

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## \$5,000 Platinum Level

- \* Listing as a Keynote Sponsor for one of the general sessions in conference material and on podium in Ballroom.
- \* Preferred oversized space in Exhibit Area consisting of two draped, 6' tables and chairs.
- \* **Twelve conference registration credits (includes staff at sponsor booth).**
- \* Eight additional conference registration credits at the reduced rate of \$95 each.
- \* Opportunity to distribute your company's brochure and/or give-away in conference tote distributed to all conference participants at registration.
- \* Logo or name on nametag for all participants, speakers and Exhibitors.
- \* Recognition on the BIAMD Contributor/Sponsor sign.
- \* Full page ad in the Conference Program. Black and white artwork due by February 24, 2018.
- \* Special acknowledgement in at least 4 issues of LINKS, BIAMD's electronic newsletter which is sent using Robly, an email marketing program, and a link on BIAMD's new website.

## \$3,000 Gold Level

- \* Listing as a Conference Partner in conference material and inside and outside of a breakout room.
- \* Preferred oversized space in Exhibit Area consisting of two draped, 6' tables and chairs.
- \* **Eight conference registration credits (includes staff at sponsor booth).**
- \* Four additional conference registration credits at the reduced rate of \$95 each.
- \* Logo or name on nametag for all participants, speakers and Exhibitors.
- \* Recognition on the BIAMD Contributor/Sponsor sign.
- \* Full page ad in the Conference Program. Black and white artwork due by February 24, 2018.
- \* Special acknowledgement in at least 3 issues of LINKS, BIAMD's electronic newsletter which is sent using Robly, an email marketing program, and a link on BIAMD's new website.
- \* Inclusion on "Exhibitor Bingo Card" which encourages conference participants to visit all sponsors for the chance to win a prize.

## \$1,500 Silver Level

- \* Listing as a Lunch Sponsor, including name/logo on table-top signage at lunch.
- \* Draped, 6' table and chairs in Exhibit Area (if you require a larger table or more space, please see information about Exhibitor space on page 7, # 4 and 6 to customize your space).
- \* **Four conference registration credits (includes staff at sponsor booth).**
- \* Six conference registration credits at the reduced rate of \$95 each.
- \* Half page ad in the Conference Program. Black and white artwork due by February 24, 2018.
- \* Special acknowledgement in at least 3 issues of LINKS, BIAMD's electronic newsletter which is sent using Robly, an email marketing program, and a link on BIAMD's new website.
- \* Inclusion on "Exhibitor Bingo Card" which encourages conference participants to visit all sponsors for the chance to win a prize.

## 1,195 Bronze Level

- \* Listing as a Breakfast Sponsor, including name/logo on breakfast signage.
- \* Draped, 6' table and chairs in Exhibit Area (if you require a larger table or more space, please see information about Exhibitor space on page 7, # 4 and 6 to customize your space).
- \* **Four conference registration credits (includes staff at sponsor booth).**
- \* Four additional conference registration credits at the reduced rate of \$95 each.
- \* Half-page ad in Conference Program Book. Black and white artwork due by February 24, 2018.
- \* Special mention in LINKS, BIAMD's electronic newsletter which is sent using Robly, an email marketing program, and a link on BIAMD's new website.
- \* Inclusion on "Exhibitor Bingo Card" which encourages conference participants to visit all sponsors for the chance to win a prize.

## \$895 Emerald Level

- \* Draped, 6' table and chairs in Exhibit Area (if you require a larger table or more space, please see information about Exhibitor space on page 7, # 4 and 6 to customize your space).
- \* **Two conference registration credits (includes staff at sponsor booth).**
- \* Two additional conference registration credits at the reduced rate of \$95 each.
- \* Business card ad in Conference Program. Black and white artwork due by February 24, 2018.
- \* Recognition on BIAMD Exhibitor sign and in Conference Program.
- \* Listing on BIAMD's new website.

# 2018 Annual Conference

## Registration Form

Complete registration form and mail or fax to

**BIAMD 2200 Kernan Drive Baltimore, MD 21207 (410)448-3541 fax.**

Full payment is expected by March 1, 2018.

### Exhibitor Levels

Strategic Partner	\$24,500 _____	Gold	\$3000 _____
Champion	\$14,900 _____	Silver	\$1500 _____
Conference Partner	\$9500 _____	Bronze	\$1195 _____
Diamond	\$7500 _____	Emerald Level	\$895 _____
Platinum	\$5000 _____		

### Conference Program (w/out Sponsorship)

Full page ad	7" x 10"	\$270 _____
Half page ad	7" x 4-3/4"	\$170 _____
Business card ad	3-1/2" x 2"	\$120 _____

### Other

We require an electrical outlet: Yes \_\_\_\_\_ No \_\_\_\_\_

We would like to make a donation to the Frances Bateson Dexter Scholarship Fund: \_\_\_\_\_

We would like to donate an item to the Silent Auction: \_\_\_\_\_

### Organization Information

Organization Name: \_\_\_\_\_  
*(name will be published exactly as shown)*

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

*I have read and understand the Conference Terms and Conditions of Agreement listed in this prospectus. I understand what benefits, including the number of free and reduced registrations, I (or my company) am (is) entitled to.*

Signature: \_\_\_\_\_

Payment options: \_\_\_ Check (payable to **BIAMD**) \_\_\_ Visa \_\_\_ MasterCard

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ CVC # (on back) \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature authorizing charge to card: \_\_\_\_\_

# Conference Terms & Conditions of Agreement

## 1) **Exhibitor Staffing**

Marketing or other personnel who staff sponsor booths must complete a registration form. Each sponsor can determine whether exhibit staff members will be covered by the registration included as part of exhibitor benefits, or whether they'll be covered instead by fees paid for additional registrations. All participants sent by a sponsor must be registered and their costs covered.

## 2) **Assignment of Space and Payment**

Booths will be assigned by BIAMD upon receipt of signed Conference Registration Form and payment. All space will be assigned based on date of receipt and level of sponsorship. Full payment is required with the signed agreement to qualify for booth assignment.

## 3) **Film, Sound Devices, and Lighting**

Sound movies, slide shows, or other sound devices should be turned to conversational level and must not be objectionable to neighboring Exhibitors. Any equipment that emits excessive noise must be run intermittently for specific demonstrations only. BIAMD reserves the right to restrict the use of glaring lights of objectionable lighting effects.

## 4) **Exhibitor Space**

Sponsors at the Corporate Partner, Diamond, Platinum, and Gold levels will be provided with two 6' tables and chairs. Sponsors at the Silver, Bronze, and Emerald levels will be provided with one 6' table and chairs. If the exhibit includes a pop-up or large floor (not table-top) display, a table will not be provided. If an Exhibitor would like and/or needs additional space, this can be negotiated with BIAMD staff in advance of the conference. Exhibitors shall in no way infringe upon or take over another Exhibitor's space, public areas, or walk-ways, whether that space is occupied or not.

## 5) **Subletting of Space**

Only one firm may exhibit in a single space. Furthermore, products from different firms cannot be sold in a single space.

## 6) **Standard Booth Equipment**

Standard Booth Equipment will consist of a draped 6' x 36" table and chairs. An additional fee of \$25 will be assessed for Silver, Bronze, or Emerald Level sponsors who require Oversized Booth Equipment.

## 7) **Fire Safety and Health**

The Exhibitor assumes all responsibility for compliance with local, city and state ordinances and Terms and Conditions covering fire, safety and health. Exhibitor provides the necessary shielding or safety items to protect other from equipment that is operable or any other materials, processes or operations which might cause bodily harm. All parts of all displays must meet the specifications of local fire authorities.

## 8) **Liabilities**

Exhibitor agrees that BIAMD shall not be liable for any damage or liability of any kind or for any damage or injury to persons during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Ex-

hibitor, or any person thereon with the consent of Exhibitor, and the Exhibitor will indemnify and hold harmless BIAMD from all liability whatsoever, caused by negligence or breach of obligation by Exhibitor or its employees or representatives.

## 9) **Inability to Perform**

If BIAMD should be prevented from holding the exhibit program by any cause beyond its control (such as fire, strikes, Acts of God, etc.) or if it cannot permit the Exhibitor to occupy his space due to circumstances beyond its control, BIAMD will refund to the Exhibitor the amount of the rental paid by the Exhibitor, less a proportionate share of the conference expenses, and BIAMD shall have no further obligation or liability to the Exhibitor.

## 10) **Cancellation**

Cancellations received in writing on corporate letterhead by the BIAMD office by March 1, 2018, will receive a full refund, less a \$100 processing fee. Cancellations are not accepted after March 1, 2018. Such a cancellation shall be considered a default on the part of the Exhibitor, and any monies paid hereunder shall be retained by BIAMD as liquidated damages.

## 11) **Shipments of Freight, Displays or Materials**

Please contact:

2004 Greenspring Avenue  
Timonium, MD 21093  
(410) 252-7373

## 12) **Educational**

Exhibitors must register as conference attendees to receive Continuing Education Credit (CEU) at the BIAMD Annual Conference.

## 13) **Amendments**

These Terms and Conditions have been formulated for the best interest of the Exhibitors as well as the BIAMD Annual Education Conference and its participants. All matters and questions not covered by these Terms and Conditions may be amended at any time by BIAMD and all amendments that may be so made shall be equally binding on all parties affected by them as by the original Terms and Conditions.

We plan to offer the following CEUs for this conference:

- ◆ Commission for Case Managers
- ◆ Commission for Rehabilitation Counselors
- ◆ Maryland Board of Physical Therapy Examiners
- ◆ Maryland Board of Examiners for Audiologists, Hearing Aid Dispensers, and Speech-Language Pathologists
- ◆ Maryland Board of Occupational Therapy Practice
- ◆ Maryland Board of Professional Counselors
- ◆ American Therapeutic Recreation Association
- ◆ Maryland Workers' Compensation Commission (MD WCC MCRSP)
- ◆ The Maryland Board of Social Work Examiners certifies that this program meets the criteria for Category I continuing education for social workers and associates licensed in Maryland.
- ◆ The Maryland Board of Psychologists
- ◆ Maryland Nurses Association



Non-Profit  
Organization  
US Postage

2200 Kernan Drive  
Baltimore, MD 21207  
[www.BIAMD.org](http://www.BIAMD.org)  
410-448-2924

## **BIAMD Annual Conference 2018 Exhibitor Opportunities**

Each year, businesses like yours spend thousands of dollars to receive name recognition and to place product information in front of the right audience.

***Let the Brain Injury Association of Maryland's  
Annual Conference do that for you!***

March 15-16, 2018

North Baltimore Plaza Hotel  
2004 Greenspring Drive  
Timonium, MD 20193



