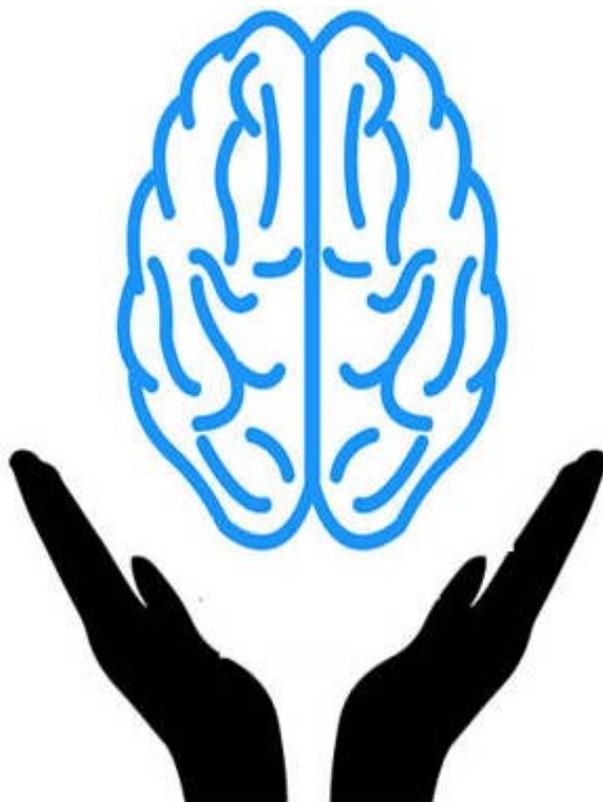


**BRAIN INJURY
ASSOCIATION**

OF MARYLAND

presents

PARTNERS IN PROGRESS



**2016 BIAMD ANNUAL CONFERENCE
RADISSON HOTEL - NORTH
BALTIMORE TIMONIUM, MD
MARCH 23-24, 2017**

*Opportunities for Vendors,
Sponsors, and Exhibitors*

Join the Brain Injury Association of Maryland for Our Annual Educational Conference

Conference Location

For the sixth year, BIAMD's 2017 Annual Conference will return to the **Radisson Hotel - North Baltimore**. Sponsors, participants, and speakers have given **Radisson Hotel - North Baltimore** continued praise at the 2016 Annual Conference for location, and layout. All meeting and Vendor space at the Radisson Hotel will again be easily accessible on one floor. The Radisson Hotel, which was renovated in 2015, features a large general session room and conveniently located break-out rooms, nice open common space for Vendor booths adjacent to the dining area, and newly appointed guest rooms. The hotel has a fitness center and an outdoor pool, and is conveniently located off of I-83, exit #16-A. There is a Light Rail station only blocks away, and the hotel has complimentary van service within a 5-mile radius.

Reach Your Top Prospects - Our Constituents

During BIAMD's Annual Educational Conference, you can reach over 450 individuals from all over the country. This is a **cost effective** opportunity to develop new business leads and contacts, while enhancing existing relationships with a targeted, actively engaged audience, including:

- Over 450 active and interested members of the brain injury community who need your services
- Professionals from many areas of healthcare attend, including doctors, lawyers, neuropsychologists, physical, occupational, and speech-language pathologist therapists, social workers, case managers, rehabilitation counselors, nurses, state agency personnel, employment specialists
- Individuals with brain injury, their family members and/or caregivers

Why Should I Exhibit at the Brain Injury Association of Maryland's Annual Educational Conference?

This conference has grown every year, with an increase in the number of participants and sponsors. It is a great showcase for the following:

- Providers of medical services including inpatient, outpatient, and community levels
- Durable medical equipment suppliers
- Government health and social service programs who serve individuals with disabilities
- Attorneys, Workers' Compensation Companies, Case Managers
- Banks, Insurance Companies

Education and Networking Opportunities

Attend sessions on a wide array of topics related to brain injury research, rehabilitation, caregiving, legal concerns, and more. Chat with a diverse group of professionals, consumers and family members, and other Vendors. This is a terrific chance to network and build contacts in the brain injury community throughout Maryland and beyond.

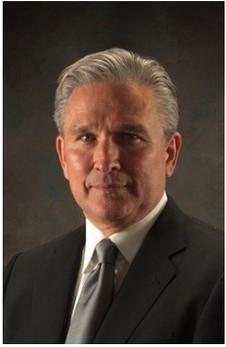
Traffic Builder

All conference participants will receive a "Vendor Bingo" card. Participants must visit sponsor booths and have their bingo card stamped in order to qualify for conference door prizes. This "traffic builder" helps increase traffic flow and ensures exposure for all conference sponsors. We will also provide time during the closing keynote session to award individual sponsor prizes.

**2200 Kernan Drive
Baltimore, MD 21207**

410.448.2924 ph * 410.448.3541 fax * www.BIAMD.org

Keynote Speakers



Opening Keynote Speaker on Thursday, March 23, 2017

Gregory O'Shanick, MD has been the Medical Director of the Center for Neurorehabilitation Services in Richmond, VA, since 1991. After attending Ohio State University, he entered the University of Texas Medical Branch at Galveston and received his MD in 1977. His post-graduate studies were at Duke University Medical Center. His academic career includes faculty appointments at Duke University Medical Center, the University of Texas Health Science Center at Houston, Medical College of Virginia and, most recently, in the Department of Neurological Surgery and the Virginia Neurological Institute at the University of Virginia. He has authored more than 100 publications, including editing or co-editing three textbooks. As a result of his international reputation in neuropsychiatry and neurorehabilitation, he was asked to be the first National Medical Director of BIAA in 1996, a post he vacated in 2010 when he was elected Chair for BIAA's Board of Directors. His contributions to BIAA during his tenure were recognized by naming him Medical Director Emeritus. Dr. O'Shanick is a member of the American Neuropsychiatric Association, the American Academy of Neurology, the American Society of Neurorehabilitation and a Distinguished Fellow of the American Psychiatric Association. He has previously chaired a panel developing evidence-based guidelines for the evaluation of mild traumatic brain injury and has received commendations from the Center for Disease Control and Prevention and the National Center for Injury Prevention and Control for his

contributions to the CDC Mild Traumatic Brain Injury Work Group and the "Report to Congress on Mild Traumatic Brain Injury in the United States: Steps to Prevent a Serious Public Health Problem" submitted in September 2003. He currently sits on the Examination Committee selected by the American Board of Physical Medicine and Rehabilitation and the American Board of Neurology and Psychiatry to develop the sub specialty Board examination in Brain Injury Medicine.



Closing Keynote Speaker on Thursday, March 23, 2017

Steven Benvenisti, Esq., is a partner at one of the largest personal injury law firms in the United States, with offices in New York and New Jersey. For the past 5 years, he has been included on the list of the National Trial Lawyers "Top 100 Trial Lawyers." He is honored to be the Vice Chairman of the board of directors for Mothers Against Drunk Driving National and one of the directors of the Brain Injury Alliance. Mr. Benvenisti has received more than 30 awards, including a US Congressional Citation, US House of Representatives Certificate of Special Congressional Recognition, and "Citizen of the Year." He authored *Spring Break: A True Story of Hope and Determination* about a famous case that he handled involving a severely brain-injured college student who received long-term inpatient and outpatient acute care and rehabilitation. *Spring Break* credits the doctors, nurses, and rehabilitation professionals for their wonderful work in improving the lives of patients and their families. Mr. Benvenisti has been a keynote speaker at more than 100 conferences and gladly donates 100% of his honoraria to charity.



Opening Keynote Speaker on Friday, March 24, 2017

Alison Cernich, PhD, is Director of the National Center for Medical Rehabilitation Research (NCMRR) at the Eunice Kennedy Shriver National Institute of Child Health and Human Development of the NIH. She provides oversight for the portfolio of NCMRR, which fosters development of the scientific knowledge needed to enhance the health, productivity, independence, and quality of life for people with physical disabilities. Dr. Cernich works across the NIH to coordinate rehabilitation research and worked with her colleagues to launch the NIH Research Plan on Rehabilitation. She serves on multiple interagency strategic planning committees and government oversight committees for research initiatives in the federal government that are relevant to disability and rehabilitation research.



Closing Keynote Speaker on Friday, March 24, 2017

Carole Starr, MS, has a master's degree in adult education. Before her brain injury, she was self-employed as a corporate trainer. She was also a classically trained violinist and singer. In 1999, while in her home state of Maine, she was broadsided on the driver's side by a vehicle going 50 mph, resulting in her brain injury. For many years, she struggled to cope with the many symptoms of brain injury and to adapt to a life forever changed. Carole was unable to return to full-time work or to music. She's reinvented herself as a speaker on the topic of brain injury and the leader of the award-winning survivor volunteer group Brain Injury Voices. Her 17-year journey after brain injury has taught her a great deal about coping with adversity and finding ways to move forward. She will be sharing resilience strategies during her presentation.

2017 Annual Conference Vendor Levels

\$9,500 Corporate Partner Level

- * Listing as Corporate Partner in conference material and in the Ballroom where general sessions are held and several locations throughout the Conference Center.
- * Prominent, oversized space in Exhibit Area consisting of two draped, 6' tables and chairs.
- * Full page ad on inside front or back cover or back outside cover of Conference Program; name on front cover. Black and white artwork due by February 24, 2017.
- * Name and logo on front of conference registration brochures
- * **Sixteen conference registration credits (includes staff at sponsor booth).**
- * Ten additional conference registration credits at the reduced rate of \$95 each.
- * Distribute your company's brochure and/or give-away in conference tote distributed to all conference participants at registration.
- * Recognition on BIAMD Contributor/Sponsor sign.
- * Special acknowledgement in at least 5 issues of LINKS, BIAMD's electronic newsletter which is sent using Robly, an email marketing program, and a link on BIAMD's new website.
- * 5 minute presentation during BIAMD Plenary Meeting on March 23rd
- * One Podcast with Program Representative - Conducted by BIAMD and placed on BIAMD's website and Social Media sites
- * Inclusion on "Vendor Bingo Card" which encourages conference participants to visit all sponsors for the chance to win a prize.

\$7,500 Diamond Level

- * Listing as Presenting Sponsor in conference material and in the Ballroom where general sessions are held and several locations throughout the Conference Center.
- * Prominent, oversized space in Exhibit Area consisting of two draped, 6' tables and chairs.
- * Full page ad on inside front or back cover or back outside cover of Conference Program; name on front cover. Black and white artwork due by February 24, 2017.
- * **Fourteen conference registration credits (includes staff at sponsor booth).**
- * Eight additional conference registration credits at the reduced rate of \$95 each.
- * Opportunity to distribute your company's brochure and/or give-away in conference tote distributed to all conference participants at registration.
- * Recognition on BIAMD Contributor/Sponsor sign.
- * Special acknowledgement in at least 5 issues of LINKS, BIAMD's electronic newsletter which is sent using Robly, an email marketing program, and a link on BIAMD's new website.
- * Inclusion on "Vendor Bingo Card" which encourages conference participants to visit all sponsors for the chance to win a prize.

\$5,000 Platinum Level

- * Listing as a Keynote Sponsor for one of the general sessions in conference material and on podium in Ballroom.
- * Preferred oversized space in Exhibit Area consisting of two draped, 6' tables and chairs.
- * **Twelve conference registration credits (includes staff at sponsor booth).**
- * Eight additional conference registration credits at the reduced rate of \$95 each.
- * Opportunity to distribute your company's brochure and/or give-away in conference tote distributed to all conference participants at registration.
- * Logo or name on nametag for all participants, speakers and vendors.
- * Recognition on the BIAMD Contributor/Sponsor sign.
- * Full page ad in the Conference Program. Black and white artwork due by February 24, 2017.
- * Special acknowledgement in at least 4 issues of LINKS, BIAMD's electronic newsletter which is sent using Robly, an email marketing program, and a link on BIAMD's new website.
- * Inclusion on "Vendor Bingo Card" which encourages conference participants to visit all sponsors for the chance to win a prize.

\$3,000 Gold Level

- * Listing as a Conference Partner in conference material and inside and outside of a breakout room.
- * Preferred oversized space in Exhibit Area consisting of two draped, 6' tables and chairs.
- * **Eight conference registration credits (includes staff at sponsor booth).**
- * Four additional conference registration credits at the reduced rate of \$95 each.
- * Logo or name on nametag for all participants, speakers and vendors.
- * Recognition on the BIAMD Contributor/Sponsor sign.
- * Full page ad in the Conference Program. Black and white artwork due by February 24, 2017.
- * Special acknowledgement in at least 3 issues of LINKS, BIAMD's electronic newsletter which is sent using Robly, an email marketing program, and a link on BIAMD's new website.
- * Inclusion on "Vendor Bingo Card" which encourages conference participants to visit all sponsors for the chance to win a prize.

2017 Annual Conference Vendor Levels

\$1,500 Silver Level

- * Listing as a Lunch Sponsor, including name/logo on table-top signage at lunch.
- * Draped, 6' table and chairs in Exhibit Area (if you require a larger table or more space, please see information about Vendor space on page 7, # 4 and 6 to customize your space).
- * **Four conference registration credits (includes staff at sponsor booth).**
- * Six conference registration credits at the reduced rate of \$95 each.
- * Half page ad in the Conference Program. Black and white artwork due by February 24, 2017.
- * Special acknowledgement in at least 3 issues of LINKS, BIAMD's electronic newsletter which is sent using Robly, an email marketing program, and a link on BIAMD's new website.
- * Inclusion on "Vendor Bingo Card" which encourages conference participants to visit all sponsors for the chance to win a prize.

\$1,195 Bronze Level

- * Listing as a Breakfast Sponsor, including name/logo on breakfast signage.
- * Draped, 6' table and chairs in Exhibit Area (if you require a larger table or more space, please see information about Vendor space on page 7, # 4 and 6 to customize your space).
- * **Four conference registration credits (includes staff at sponsor booth).**
- * Four additional conference registration credits at the reduced rate of \$95 each.
- * Half-page ad in Conference Program Book. Black and white artwork due by February 24, 2017.
- * Special mention in LINKS, BIAMD's electronic newsletter which is sent using Robly, an email marketing program, and a link on BIAMD's new website.
- * Inclusion on "Vendor Bingo Card" which encourages conference participants to visit all sponsors for the chance to win a prize.

\$895 Emerald Level

- * Draped, 6' table and chairs in Exhibit Area (if you require a larger table or more space, please see information about Vendor space on page 7, # 4 and 6 to customize your space).
- * **Two conference registration credits (includes staff at sponsor booth).**
- * Two additional conference registration credits at the reduced rate of \$95 each.
- * Business card ad in Conference Program. Black and white artwork due by February 24, 2017.
- * Recognition on BIAMD Vendor sign and in Conference Program.
- * Listing on BIAMD's new website.
- * Inclusion on "Vendor Bingo Card" which encourages conference participants to visit all sponsors for the chance to win a prize.

\$695 Ruby Level

- * Listing as Break Sponsor, including name/logo on Break signage.
- * Full-page ad in Conference Program. Black and white artwork due by February 24, 2017.
- * Listing on BIAMD website.

What's a "Conference Registration Credit"?

Many sponsors have expressed interest in sending as many staff as possible to our conference, without jeopardizing their ability to fully cover their offices at work over the two days. In order to accommodate these requests, we are now offering "conference registration credits" instead of full two-day conference registrations with our sponsorship packages. With the "conference registration credits", our sponsors can designate one conference registration credit to send one employee for one day and a second conference registration credit to send a different employee for another day, or, simply use two credits to send a single employee for both days. These credits are meant to simplify the conference experience for both the sponsor and BIAMD. If you have a unique situation, or any additional questions about your particular situation, please contact Bryan Pugh at 800-221-6443 or pugh@BIAMD.org to discuss details.

Frances Bateson Dexter Scholarship Fund

The Frances Bateson Dexter Scholarship Fund, also known as "The Frances Fund," provides full and partial scholarships to individuals with brain injury and their family members who cannot afford the registration fee. Each year, 10 to 15 individuals who would otherwise not be able to attend the conference are able to participate thanks to "The Frances Fund." Contributions of any amount are greatly appreciated by BIAMD, and all contributions will be acknowledged in the Conference Program Book.

2017 Annual Conference

Registration Form

Complete registration form and mail or fax to

BIAMD 2200 Kernan Drive Baltimore, MD 21207 (410)448-3541 fax.

Full payment is expected by March 1, 2017.

Sponsorship Levels

Conference Partner Level	\$9500 _____	Silver Level	\$1500 _____
Diamond Level	\$7500 _____	Bronze Level	\$1195 _____
Platinum Level	\$5000 _____	Emerald Level	\$895 _____
Gold Level	\$3000 _____	Ruby Level	\$695 _____

Conference Program

Full page ad	7" x 10"	\$270 _____
Half page ad	7" x 4-3/4"	\$170 _____
Business card ad	3-1/2" x 2"	\$120 _____

Other

We require an electrical outlet: Yes _____ No _____

We would like to make a donation to the Frances Bateson Dexter Scholarship Fund: _____

We would like to donate an item to the Silent Auction: _____

Organization Information

Organization Name: _____
(name will be published exactly as shown)

Contact Person: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

I have read and understand the Conference Terms and Conditions of Agreement listed in this prospectus. I understand what benefits, including the number of free and reduced registrations, I (or my company) am (is) entitled to.

Signature: _____

Payment options: ___ Check (payable to **BIAMD**) ___ Visa ___ Mastercard

Card Number: _____ Expiration Date: _____

Name on Card: _____ CVC # (on back) _____

Billing Address: _____

Signature authorizing charge to card: _____

Conference Terms & Conditions of Agreement

1) **Vendor Staffing**

Marketing or other personnel who staff sponsor booths must complete a registration form. Each sponsor can determine whether exhibit staff members will be covered by the registration (s) included as part of sponsorship benefits, or whether they'll be covered instead by fees paid for additional registrations. All participants sent by a sponsor must be registered and their costs covered.

2) **Assignment of Space and Payment**

Booths will be assigned by BIAMD upon receipt of signed Conference Registration Form and payment. All space will be assigned based on date of receipt and level of sponsorship. Full payment is required with the signed agreement to qualify for booth assignment.

3) **Film, Sound Devices, and Lighting**

Sound movies, slide shows, or other sound devices should be turned to conversational level and must not be objectionable to neighboring Vendors. Any equipment that emits excessive noise must be run intermittently for specific demonstrations only. BIAMD reserves the right to restrict the use of glaring lights of objectionable lighting effects.

4) **Vendor Space**

Sponsors at the Corporate Partner, Diamond, Platinum, and Gold levels will be provided with two 6' tables and chairs. Sponsors at the Silver, Bronze, and Emerald levels will be provided with one 6' table and chairs. If the exhibit includes a pop-up or large floor (not table-top) display, a table will not be provided. If an Vendor would like and/or needs additional space, this can be negotiated with BIAMD staff in advance of the conference. Vendors shall in no way infringe upon or take over another Vendor's space, public areas, or walk-ways, whether that space is occupied or not.

5) **Subletting of Space**

Only one firm may exhibit in a single space. Furthermore, products from different firms cannot be sold in a single space.

6) **Standard Booth Equipment**

Standard Booth Equipment will consist of a draped 6' x 36" table and chairs. An additional fee of \$25 will be assessed for Silver, Bronze, or Emerald Level sponsors who require Oversized Booth Equipment.

7) **Fire Safety and Health**

The Vendor assumes all responsibility for compliance with local, city and state ordinances and Terms and Conditions covering fire, safety and health. Vendor provides the necessary shielding or safety items to protect other from equipment that is operable or any other materials, processes or operations which might cause bodily harm. All parts of all displays must meet the specifications of local fire authorities.

8) **Liabilities**

Vendor agrees that BIAMD shall not be liable for any damage or liability of any kind or for any damage or injury to persons during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Vendor, or any person thereon with the consent of Vendor, and the Vendor

will indemnify and hold harmless BIAMD from all liability whatsoever, caused by negligence or breach of obligation by Vendor or its employees or representatives.

9) **Inability to Perform**

If BIAMD should be prevented from holding the exhibit program by any cause beyond its control (such as fire, strikes, Acts of God, etc.) or if it cannot permit the Vendor to occupy his space due to circumstances beyond its control, BIAMD will refund to the Vendor the amount of the rental paid by the Vendor, less a proportionate share of the conference expenses, and BIAMD shall have no further obligation or liability to the Vendor.

10) **Cancellation**

Cancellations received in writing on corporate letterhead by the BIAMD office by March 1, 2017, will receive a full refund, less a \$100 processing fee. Cancellations are not accepted after March 1, 2016. Such a cancellation shall be considered a default on the part of the Vendor, and any monies paid hereunder shall be retained by BIAMD as liquidated damages.

11) **Shipments of Freight, Displays or Materials**

Please contact:

Bonnie Buckler - Radisson - North Baltimore
2004 Greenspring Avenue
Timonium, MD 21093
(410) 252-7373, Ext: 708
bbuckler@cpbaltimore.com

12) **Educational**

Vendors must register as conference attendees to receive Continuing Education Credit (CEU) at the BIAMD Annual Conference.

13) **Amendments**

These Terms and Conditions have been formulated for the best interest of the Vendors as well as the BIAMD Annual Education Conference and its participants. All matters and questions not covered by these Terms and Conditions may be amended at any time by BIAMD and all amendments that may be so made shall be equally binding on all parties affected by them as by the original Terms and Conditions.

We plan to offer the following CEUs for this conference:

- ◆ Commission for Case Managers
- ◆ Commission for Rehabilitation Counselors
- ◆ Maryland Board of Physical Therapy Examiners
- ◆ Maryland Board of Examiners for Audiologists, Hearing Aid Dispensers, and Speech-Language Pathologists
- ◆ Maryland Board of Occupational Therapy Practice
- ◆ Maryland Board of Professional Counselors
- ◆ American Therapeutic Recreation Association
- ◆ Maryland Workers' Compensation Commission (MD WCC MCRSP)
- ◆ The Maryland Board of Social Work Examiners certifies that this
- ◆ program meets the criteria for Category I continuing education for social workers and associates licensed in Maryland.
- ◆ The Maryland Board of Psychologists
- ◆ Maryland Nurses Association



Non-Profit
Organization
US Postage

2200 Kernan Drive
Baltimore, MD 21207
www.BIAMD.org
410-448-2924

BIAMD Annual Conference 2017 Vendor Opportunities

Each year, businesses like yours spend thousands of dollars to receive name recognition and to place product information in front of the right audience.

***Let the Brain Injury Association of Maryland's
Annual Conference do that for you!***

March 23-24, 2017

North Baltimore Plaza Hotel
2004 Greenspring Drive
Timonium, MD 20193

