

12TH ANNUAL SCARECROW CLASSIC 5 K RUN AND 1 MILE WALK SUNDAY, OCTOBER 8, 2017



Sponsorship Levels

Presenting Sponsor	_____ \$5,000	Water Station Sponsor	_____ \$550
Survivor Walk Sponsor	_____ \$3,000	Mile Marker Sponsor	_____ \$300
Food Sponsor	_____ \$1,500	“Best Seat In the House “	_____ up to \$299

Organization Information

Organization Name: _____
(name will be published exactly as shown)

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Payment options: ___ Check (payable to **BIAMD**) ___ Visa ___ Mastercard ___ Amex

Card Number: _____ Expiration Date: _____ CVC# _____

Name on Card: _____

Billing Address: _____

Signature authorizing charge to card: _____

Logos

- Camera-ready art of name/logo is enclosed for use on promotional material.
- Disk with electronic version of name/logo is enclosed for use on promotional material.
- Name/logo will be sent by e-mail to info@biamd.org for use on promotional material.

Wish List

50 t-shirts for volunteers with awareness walk logo on front;
will have only donor's logo on back
(valued at \$350)
 Done Need

3 Fleece pullovers for top pledge-raisers
(valued at \$250)
 Done Need

300 energy bars
(valued \$450)
 Done Need

400 Blue Brain Injury Awareness Bands to give to
participants and volunteers
(valued at \$400)
 Done Need

Gift certificates to restaurants, museums, movies, etc to
award as door prizes to participants and volunteers
 Done Need



TWELFTH ANNUAL SCARECROW CLASSIC 5 K RUN AND 1 MILE SURVIVOR WALK Sunday, October 8, 2017

Sponsorship Opportunities

Presenting Sponsor \$5,000

- Includes registration for 15 individuals
- Opportunity to include company's marketing material (brochures, etc) in participants' race packets
- Vendor booth at the event in the Awareness Fair
- Company name/logo on event t-shirt
- Company name/logo on race bib numbers worn by walkers and runners
- Company banner at event
- Link from www.biamd.org and listed as a Brain Injury Association of Maryland (BIAMD) Corporate Sponsor for one year on all marketing materials

Survivor Walk Sponsor \$3,000

- Includes registration for 8 individuals
- Sponsors 400 blue Brain Injury Awareness wristbands given to all Walk & Run participants
- Company name/logo on event marketing materials
- Opportunity to include company's marketing material (brochures, etc) in participants' race packets
- Company name/logo on event t-shirts
- Company sign at Start
- Vendor booth in the Awareness Area
- Listed as sponsor on BIAM D website and electronic newsletter, LINKS

Food Sponsor \$1,500

- Company name/logo on signage at pavilion food area for race participants and volunteers
- Company name/logo on event t-shirt
- Vendor Booth in the Awareness Area
- Listed as sponsor on BIAM website and electronic newsletter, LINKS

Water Station Sponsor \$550

- Company name/logo on signage at water stop along route
- Company name/logo on event t-shirts
- Vendor Booth at the BIAM Awareness Area
- Listed as sponsor on BIAM's electronic newsletter, LINKS

Mile Marker Sponsor \$300

- Company name/logo on signs indicating miles along 5 K route
- Company name/logo on event t-shirts

General Sponsor up to \$299

- Company name/logo on signage at the BIAMD Awareness Table
- Listed as sponsor on BIAMD's electronic newsletter, LINKS