

# BIAM Annual Education Conference

April 8 – 9, 2010

*Call for Posters*

**The Brain Injury Association of Maryland announces its  
*Call for Posters* for the 2010 Education Conference.**

## **What is a poster?**

Poster presentations offer a unique opportunity to present late-breaking results, significant work in progress, or research that is best communicated in an interactive or graphical format. They further provide presenters with an opportunity to obtain direct feedback about their work from a wide range of persons during the poster session.

A poster may be an overview of a technical topic, problem, question, product, or case study. It may include drawings, text, code fragments, or whatever you need to make your point. Areas of interest are the same as those listed in the technical call for papers. Well-crafted posters will tell the story well by themselves, but authors of posters are expected to be available to describe and discuss the work in the poster during the session.

## **Why posters?**

- Increase the variety of points of view aired at the conference
- Encourage two-way communication
- Allow detailed and esoteric presentations
- Provide a forum for “small” presentations (ideas shorter than a conference paper, of interest to only a few people, or which are best communicated graphically)

## **Poster Presenters**

Poster Presenters are invited to attend the conference one day free of charge; if you should wish to attend the second day, there will be a discounted fee of \$115 to cover food and material costs. The Brain Injury Association of Maryland is unable to pay for presenters’ travel, lodging, meals or other expenses associated with the conference.

## **Poster Exhibit Schedule**

Posters will be displayed both days of the conference. Poster Presenters must be by their poster either Thursday, April 8, 2010, or Friday, April 9, 2010 at the following times:

### Thursday

9:30 am – 9:45 am  
11:15 am – 11:30 am  
12:30 pm – 1:30 pm  
2:30 pm – 2:45 pm

### Friday

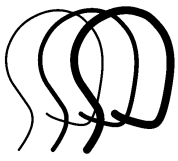
9:30 am – 9:45 am  
11:15 am – 11:30 am  
12:30 pm – 1:30 pm  
3:00 pm – 3:15 pm

**Posters must be delivered to BIAM at the address below by April 1, 2010.**

*See reverse for more information.*

Brain Injury Association of Maryland  
2200 Kernan Drive  
Baltimore, MD 21207

410/448-2924 phone \* 410/448-3541 fax \* [www.biamd.org](http://www.biamd.org) \* [info@biamd.org](mailto:info@biamd.org)



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## Poster sizes

The maximum size for Poster Presentations is:

### Horizontal

60 in x 36 in

### Square

48 in x 48 in

### Vertical

36 in x 60 in

## Display of Posters

1) Easels: Presenters must provide an easel for both days. It must be delivered with the poster.

2) Wall-mounted posters:

\* Presenters must provide the necessary materials to mount posters as per Conference Center Guidelines - tape or poster putty only, no tacks or nails

\* Presenters may need to pay a service fee to the Conference Center if assistance is required in wall-mounting a poster.

**Deadline:** All proposals must be received by February 1, 2010. Abstracts must be complete and received by this deadline in order to be considered for acceptance. The Conference Planning Committee will review proposals and make decision at the end of February 2010.

## Conference Sponsorship Information

The 2010 BIAM Annual Conference will be in a new, larger facility - the Sheraton Baltimore North Hotel and Conference Center in Towson. The Sheraton features larger general session and break-out rooms, spacious and plentiful common space for exhibitor booths, and beautifully appointed guest rooms. We are able to offer our sponsors more amenities, increased space, and larger tables; this allows you to customize your sponsorship package. Sponsorship packages range from \$200 - \$7500 and can be individualized to meet your needs. We also offer an opportunity to place ads in our conference program book to promote your program or recruit staff.

During the Annual Educational Conference, you can reach over 450 professionals, individuals with brain injury, and family members/caregivers. Participants include: neuropsychologists, case managers, therapists, social workers, rehabilitation counselors, nurses, educators, nursing home administrators, physicians, state agency personnel, employment specialists, and waiver providers.

This year's featured speakers include Lee Woodruff, co-author of a memoir, *In an Instant: A Family's Journey of Love and Healing*, which garnered critical acclaim for this compelling and humorous chronicle of her family's journey to recovery; Eileen Rudnick, a survivor of severe traumatic brain injury and a Maryland success story; and Dr. Ann Kaiser Stearns, a nationally recognized expert on resilience and overcoming personal crisis and loss.

The Sheraton is conveniently located just off Exit 27A/Dulaney Valley Road South off of I-695 (the Baltimore Beltway). For more information about the conference or sponsorship opportunities, please call the BIAM office.

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